Most Profitable Industries Q2 2026: Japan's Profitability® Medalists™

Who's Who in Japan?



Q2 2026

Introducing the Winners of Japan Profitability® Medal™ Awards

Fact-Based Quarterly Awards from
Japan's Battle-Tested Authority

CISSOKO & COMPANY

Congratulations! You are the Best of the Best.

The Money Game

Most Profitable Industries Q2 2026: Japan's Profitability Medalists™

MINIMUM QUALIFYING PROFIT GROWTH THRESHOLD

25%

JAPAN'S PROFITABILITY BRONZE MEDALIST™

3.6X

JAPAN'S PROFITABILITY SILVER MEDALIST™

5.8X

JAPAN'S PROFITABILITY GOLD MEDALIST™

7.0X

JAPAN'S AVERAGE Q2 2026 VS Q2 2025

Profit at stake? ¥51 Trillion or $320 Billion

Who's who in Japan?

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

The Money Game

Most Profitable Industries Q2 2026: Japan's Profitability® Medalists™

JAPAN'S PROFIT GROWTH NET CONTRIBUTION MEDIAN

¥418B

JAPAN'S PROFITABILITY ALPHA MEDALIST™

¥1,395B

JAPAN'S PROFITABILITY DRIVER MEDALIST™

¥1,398B

JAPAN'S PROFITABILITY KING MEDALIST™

¥1,956B

Profitability® Medalists™ Q2 2026 VS. Q2 2025

Who's who in Japan?

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Strategy Beyond the Noise of Agentic AI

Cissoko, what does a winning strategy look like?



Winning the strategy game equates to winning the money game — the profit game, sustainably.

Cissoko Mamady, CEO

CISSOKO & COMPANY

Here is why

Winning the strategy game means winning the money game. Multiple levers, individually or combined, can deliver this, including customer experience, brand equity, resources, talent, technology, AI, static or dynamic efficiency (innovation), M&A, supply chains, and culture.

The ultimate objectives are three: lift share prices, drive growth, and enhance profitability (including cash flow & TSR, ideally through sustainability and high purpose). These three objectives share one common denominator: **MONEY.**

Put simply, a strategy's success largely means purpose-driven financial success, as performance is ultimately measured by the ability to capture value: monetizing the levers selected (see above) to innovate, grow, expand profitability (profit share and margins), and, for publicly listed firms, achieve a higher **valuation in the long run.** Indeed, the **past years' long run is today**. Having a **sense of urgency** is necessary to win in this age of AI.

Cissoko Mamady, Senior Managing Partner, Strategy Leader

Core Report Sections

Section 1

- Japan's overall profitability landscape
- Minimum and definitive thresholds to become Japan's profitability® Medalist™ in Q2 2026

Section 2

- 15 profitable industries that fell short of the threshold for designation as Japan's Profitability® Medalist™ in Q2 2026

Section 3

- The 13 Japan's Profitability® Medalists™ Q2 2026, including Gold, Silver, and Bronze (the TOP 3)

Section 4 & 5

- Japan's profitability engine
- Japan's profit growth: TOP 3 contributors
- Japan's Profitability® Alpha®, Driver®, and King® ® Medalists™, Q1 2026 Recap

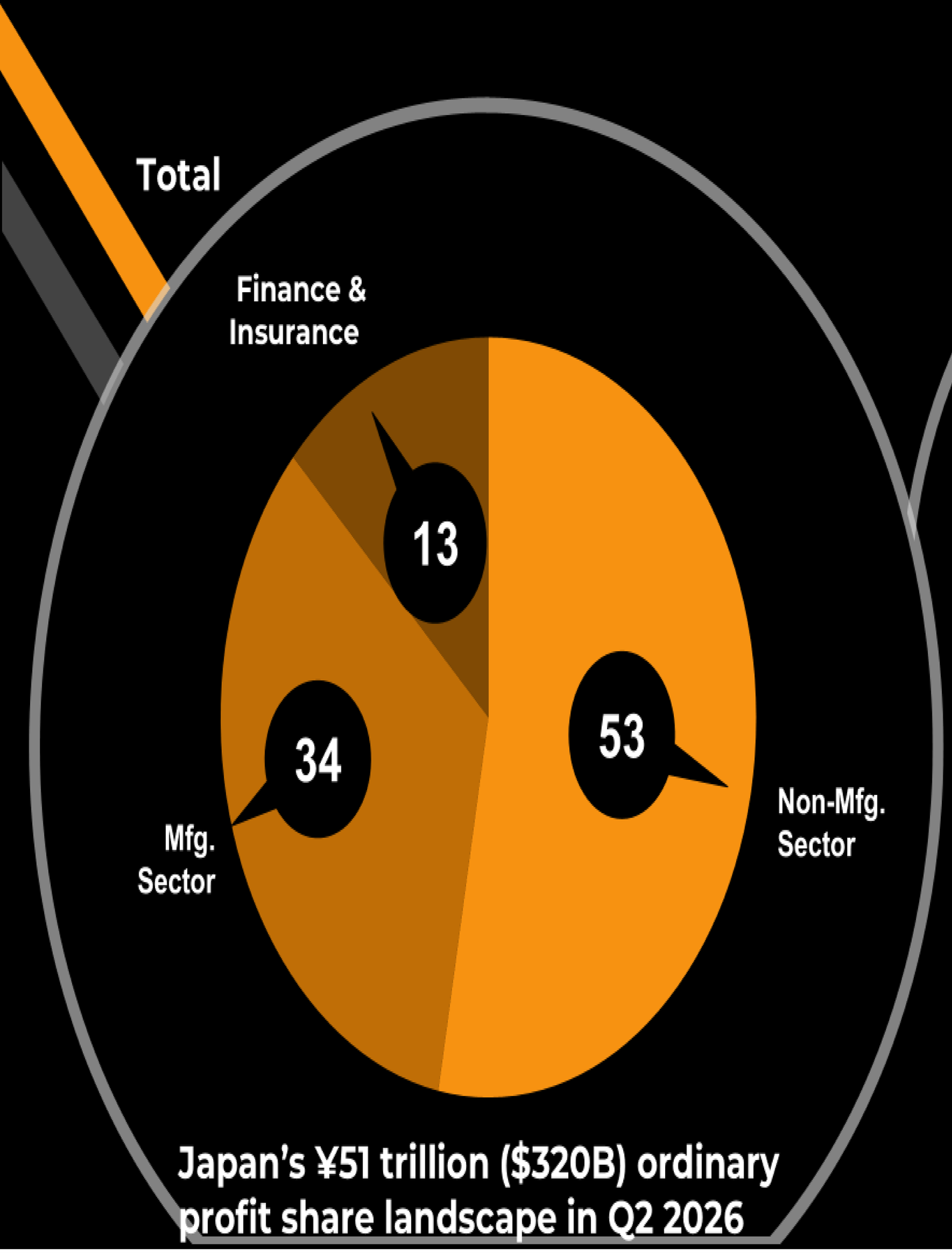
Core Report Sections

Section 1

① Japan's overall profitability landscape
② Total profit growth rates across combined sectors
③ Minimum and definitive thresholds to become Japan's profitability® Medalist™ in Q2 2026, our prestigious award

Sources: Cissoko & Company Intelligence

Japan's ¥51 trillion ordinary profit share distribution, Q2 2026



Japan's ¥51 trillion ($320B) ordinary profit share landscape in Q2 2026

Non-Mfg. is the only sector to cede profit share versus Q2 2025

Compared to Q2 2025, the finance and insurance industry added 1% to its profit share

+1%

Compared to Q2 2025, the Mfg. sector as a whole added 7% to its profit share

+7%

Compared to Q2 2025, the Non-Mfg. sector as a whole has lost 7% of its profit share

-7%

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

How are the Minimum and Definitive thresholds for Japan's Profitability Medalist™ determined?

25%

Minimum Qualifying industry profit growth threshold to become Japan's Profitability Medalist™ for Q2 2026

26%

Definitive Qualifying industry profit growth threshold to become Japan's Profitability Medalist™ for Q2 2026

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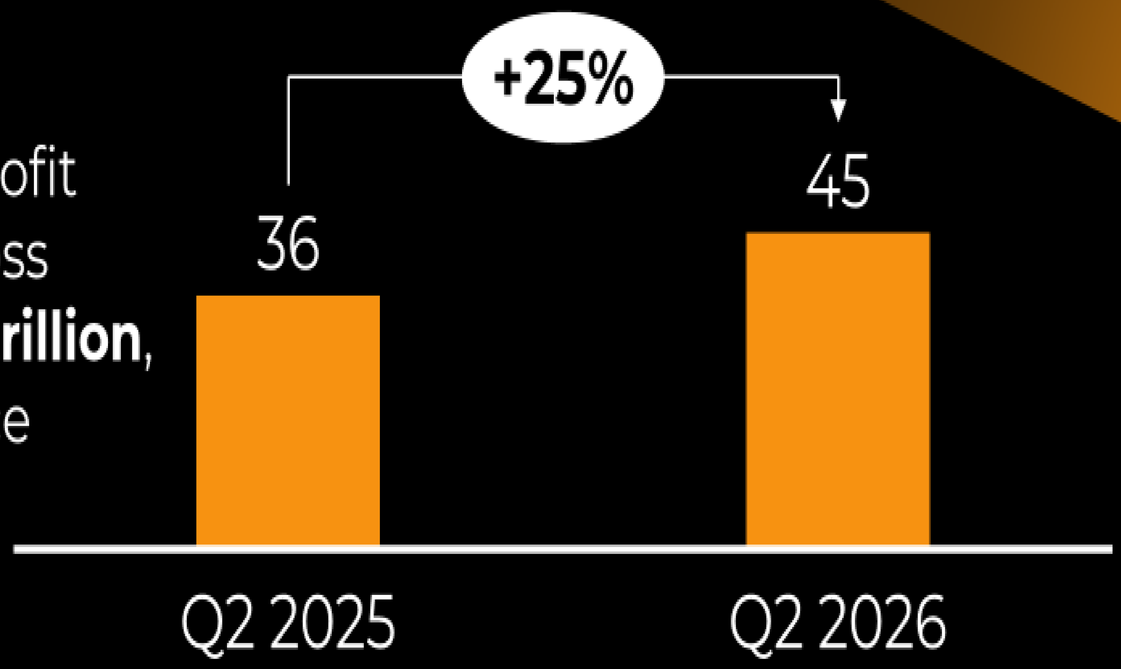
Sources: Cissoko & Company Intelligence

The minimum is the average total profit growth rate across all industries, excluding finance and insurance; the definitive threshold is the all-industry average.

25%

Minimum Threshold

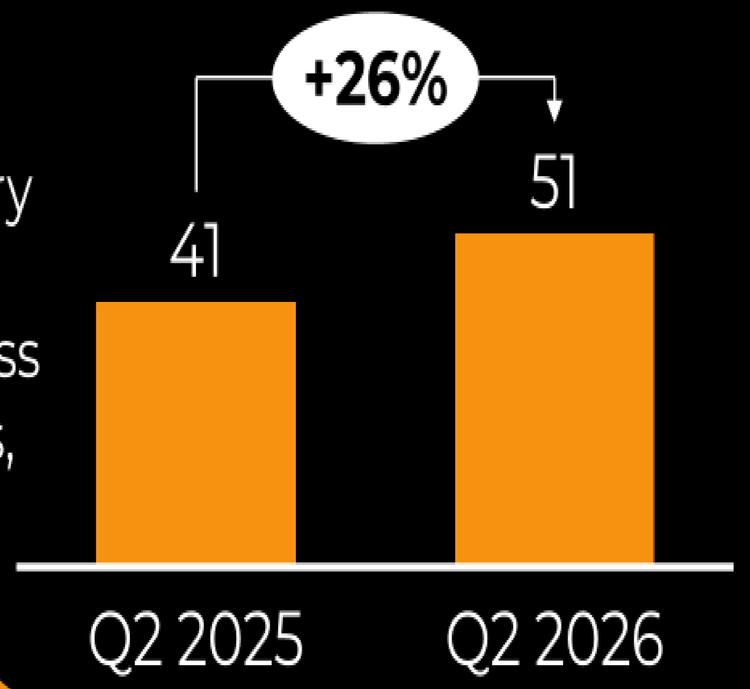
Total ordinary profit and growth across all industries, **¥ trillion**, excluding finance & insurance



26%

Definitive Threshold

Total ordinary profit and growth across all industries, **¥ trillion**

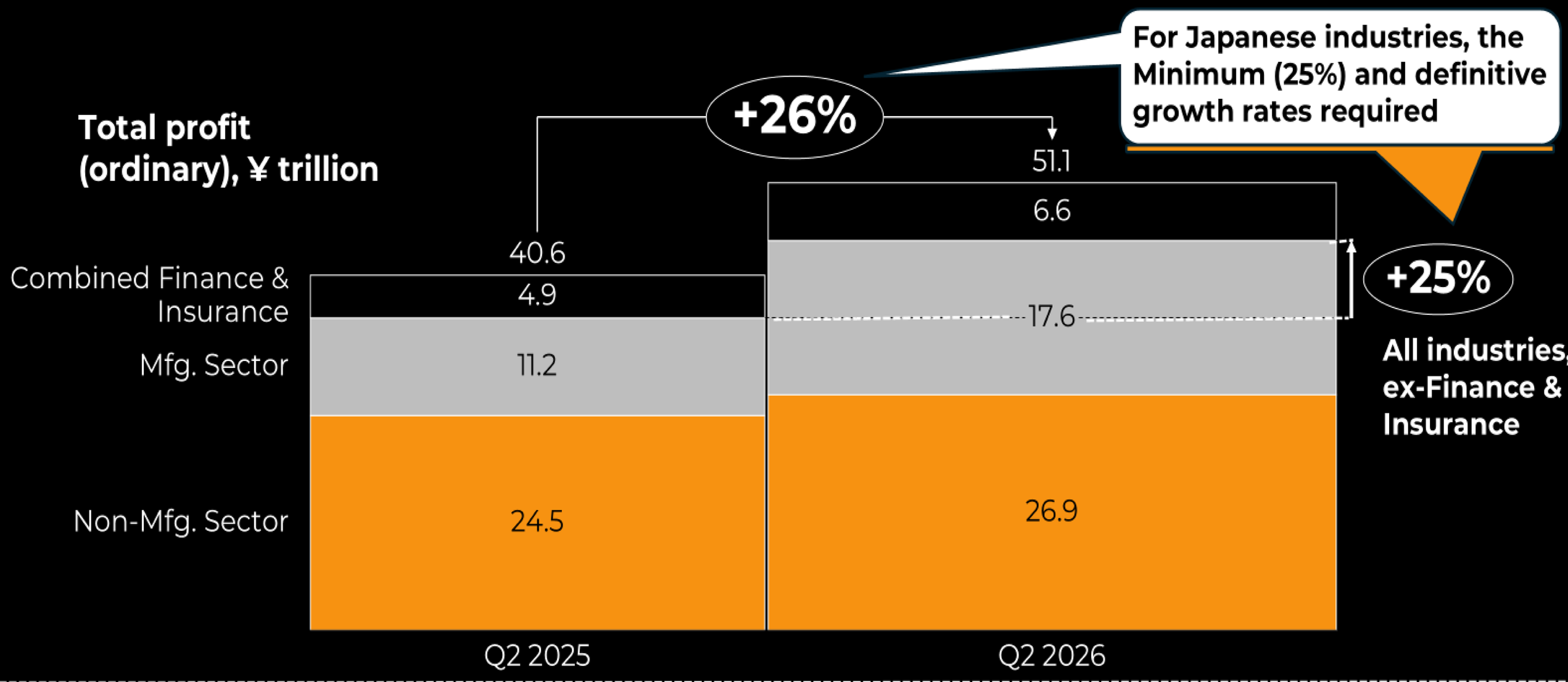


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Sources: Cissoko & Company Intelligence

Minimum and Definitive profit growth thresholds for industries and firms across Japan's economic sectors

Total profit (ordinary), ¥ trillion



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Sources: Cissoko & Company Intelligence

Why these thresholds? Industries with profit growth rates below the thresholds cede profit share

25%

Minimum Qualifying industry profit growth threshold to become Japan's Profitability Medalist™ for Q2 2026

26%

Definitive Qualifying industry profit growth threshold to become Japan's Profitability Medalist™ for Q2 2026

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Sources: Cissoko & Company Intelligence

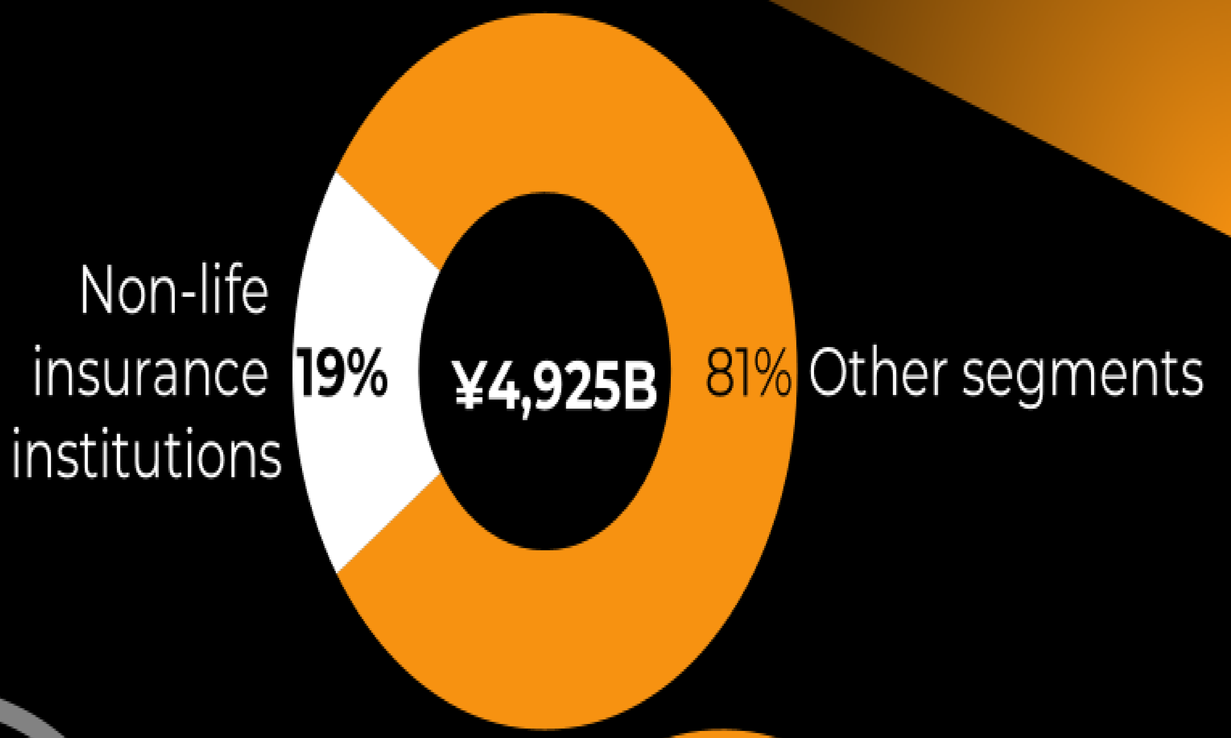
Why do the Minimum and Definitive thresholds matter?
An industry loses profit share when it fails to meet them.

A case study of non-life insurance institutions
Total profit (ordinary)
Finance & Insurance Industry (sector), Japan

From...

19%

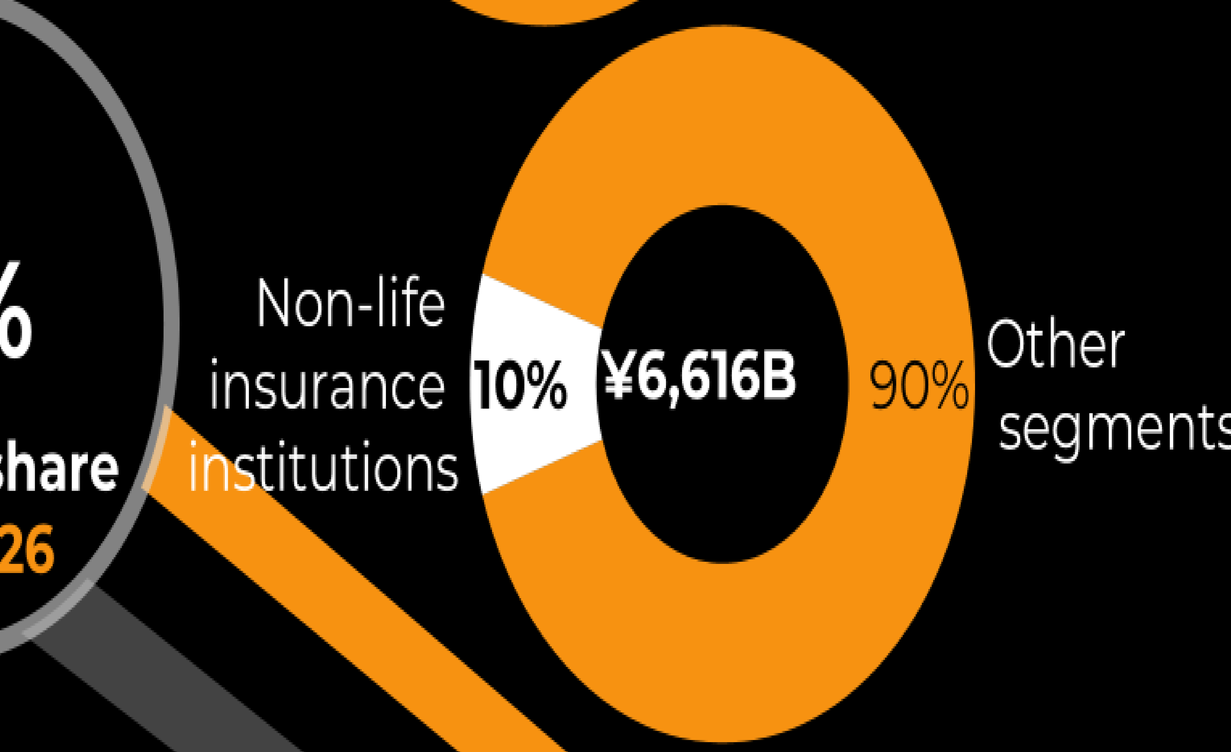
Profit share
Q2 2025



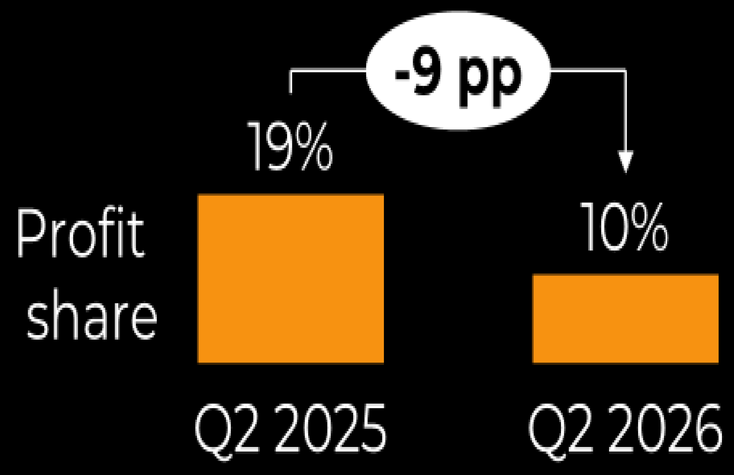
To

10%

Profit share
Q2 2026



A profitable industry losing the Money Game

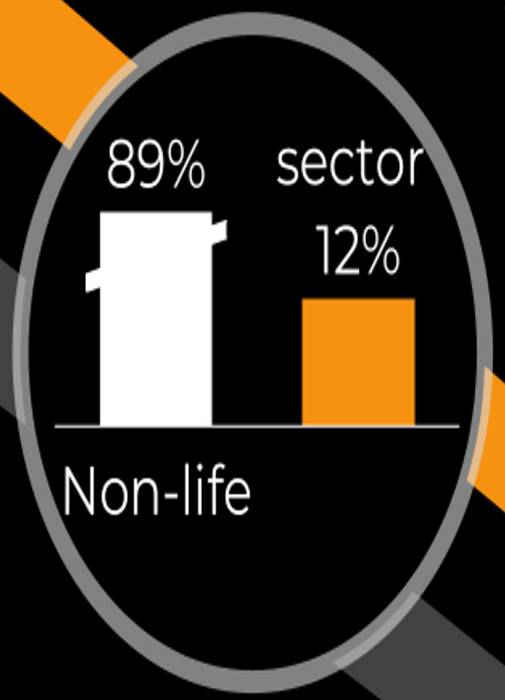


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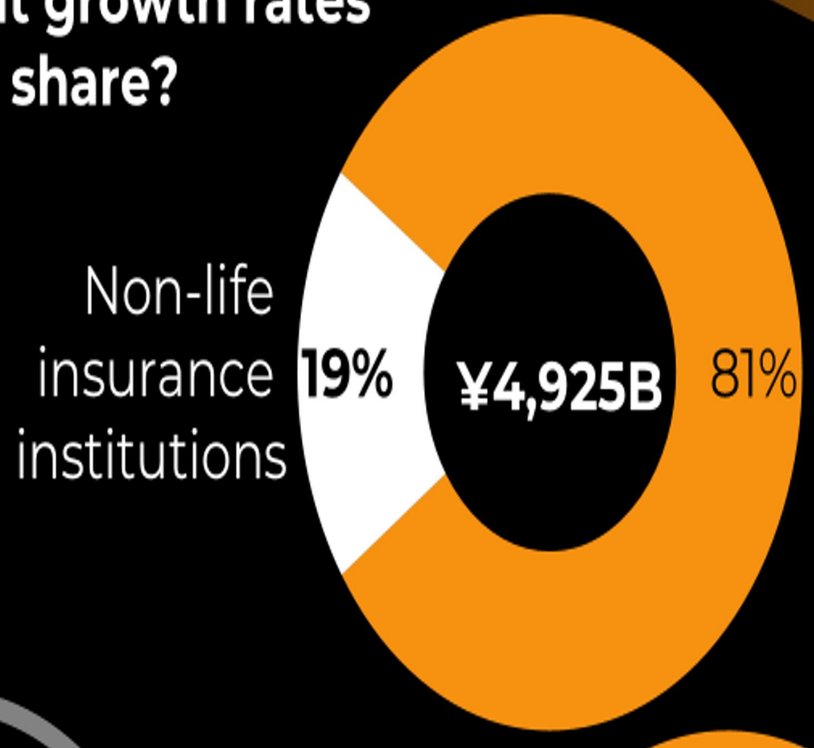
Sources: Cissoko & Company Intelligence

Why do the Minimum and Definitive thresholds matter? An industry loses profit share when it fails to meet them.

A case study of non-life insurance institutions, cont'd: profit growth rates Why did they lose profit share?

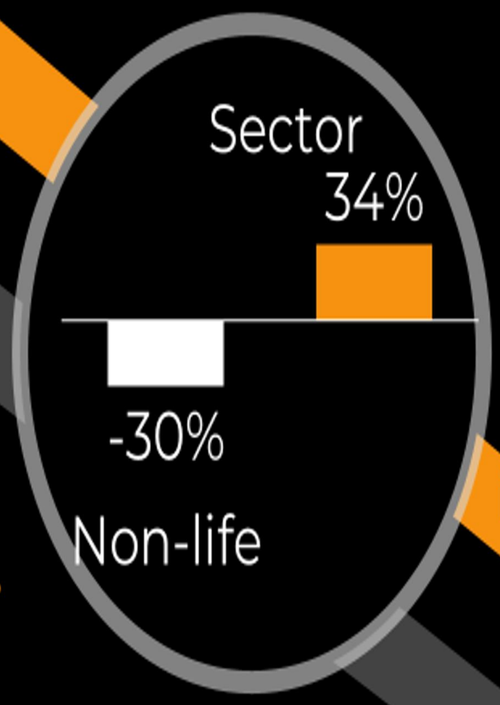


Profit Growth rate that wins profit share



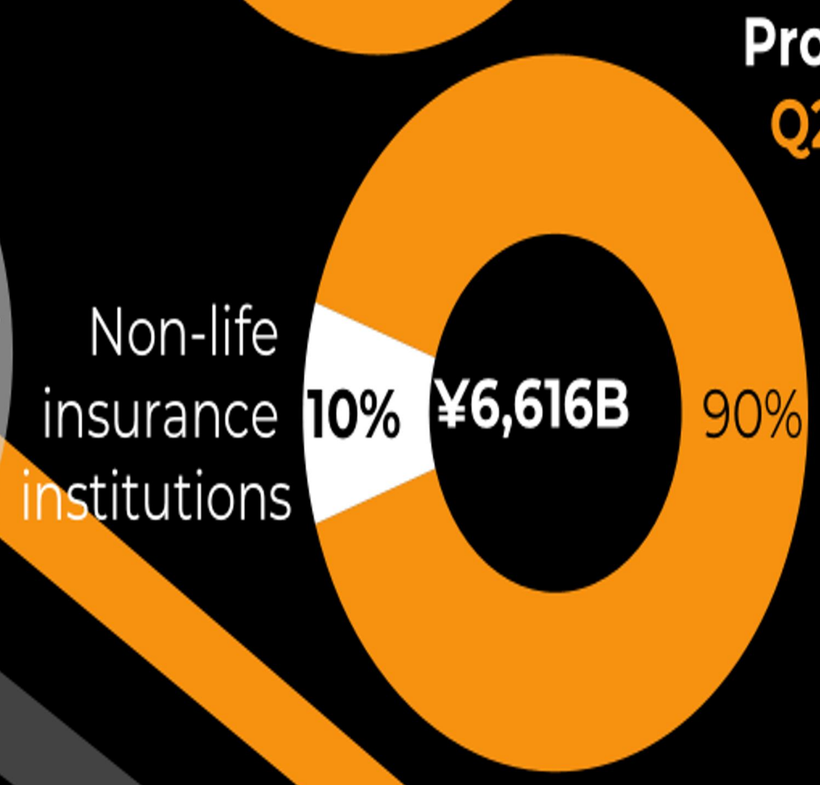
Profit share Q2 2025

Non-life vs. finance & insurance sector Q2 2025 vs. Q2 2024 profit growth rates



Non-life vs. finance & insurance sector Q2 2026 vs. Q2 2025 profit growth rates

Profit Growth rate that loses profit share



Profit share Q2 2026

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Sources: Cissoko & Company Intelligence

The Profitability Paradox: Insights from 5 Years of Research



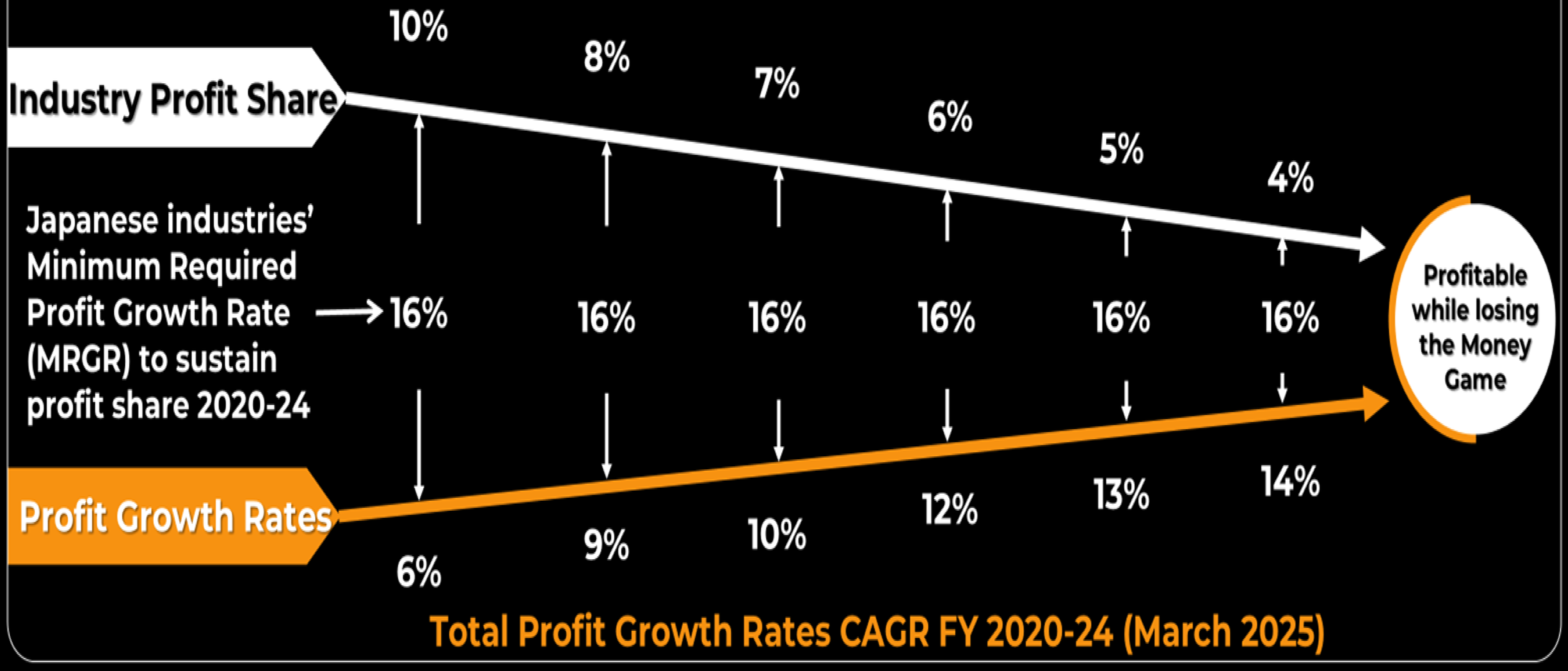
How do profitable firms and industries quietly lose the money game by ceding profit share, unnoticed even by CEOs and analysts?

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Sources: Cissoko & Company Intelligence

The Profitability Paradox in the Age of AI

(How profitable firms lose the Money Game, Illustrative)



Profitability Paradox Explained

Indeed, a 14% profit CAGR over several years means profit growth.

But 14% does not meet the Minimum Required Profit Growth Rate (MRGR) to sustain profit share.

As a result, your profit share continues to shrink in silence, and you lose the Money Game over time.

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Sources: Cissoko & Company Intelligence

Core Report Sections

Section 2

15 profitable industries that fell short of the threshold for designation as Japan's Profitability Medalist™ in Q2 2026

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Sources: Cissoko & Company Intelligence

Only 11 industries and 2 sectors cleared the threshold to qualify as Japan's Profitability® Medalist™ for Q2 2026

Industries and Sectors that fell short of the Minimum threshold

15

14 industries and one sector fell short of the minimum qualifying threshold to earn the designation in Q2 2026. The next slides will show in detail why

Industries and Sectors that met the Minimum threshold

13

11 Industries and 2 sectors that met the minimum profit growth threshold to qualify as Japan's Profitability® Medalist™ for Q2 2026, ranked by total profit growth

Sources: Cissoko & Company Intelligence

Only these 3 industries posted Q2 2026 total profit materially below Q2 2025 levels

Q2 2026 VS Q2 2025, profit means the total industry's ordinary profit

#28

Non-life Insurance institutions

#27

Electricity, Production, Distribution

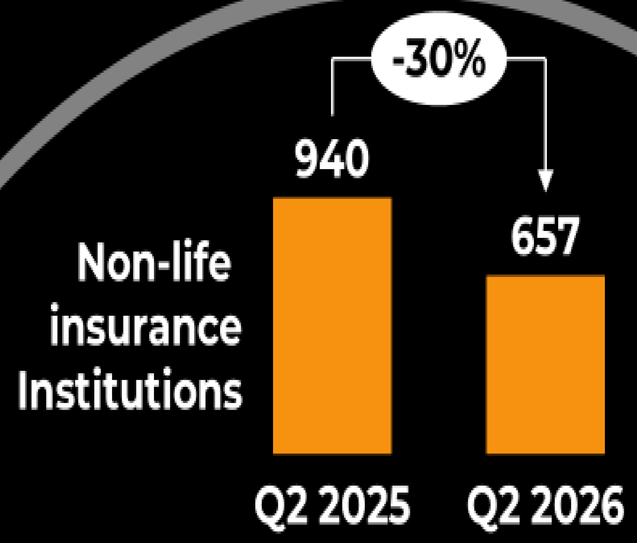
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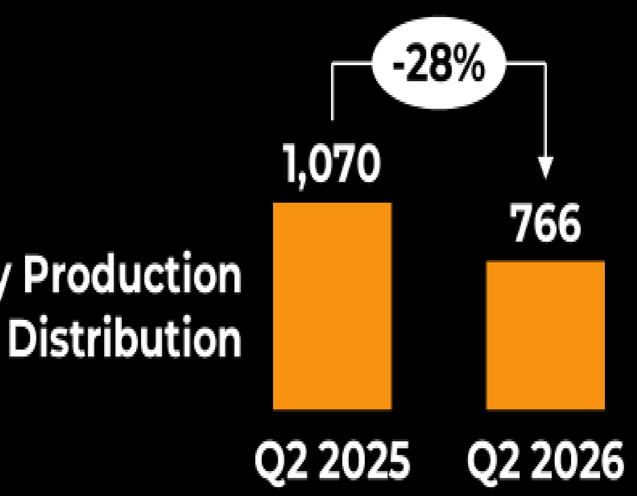
Transport & Postal Services

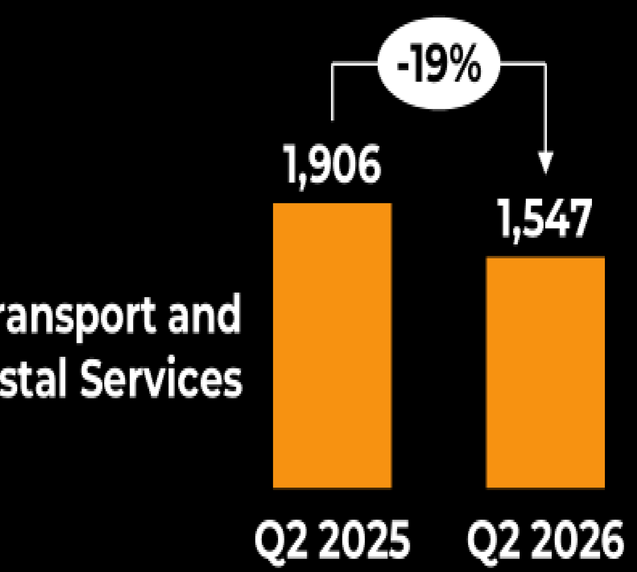
CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Total ordinary profit growth rate proof for the rankings







Figures, ¥ billion

Who's who in Japan?

#28 Non-life Insurance Institutions

#27 Electricity Production and Distribution

#26 Goods Rental and Leasing Industry

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Sources: Cissoko & Company Intelligence

Non-Medalist™ industries delivering the weakest total profit growth rates

Q2 2026 VS Q2 2025, profit means the total industry's ordinary profit

#25

Goods Rental & Leasing

#24

Money Lending Business

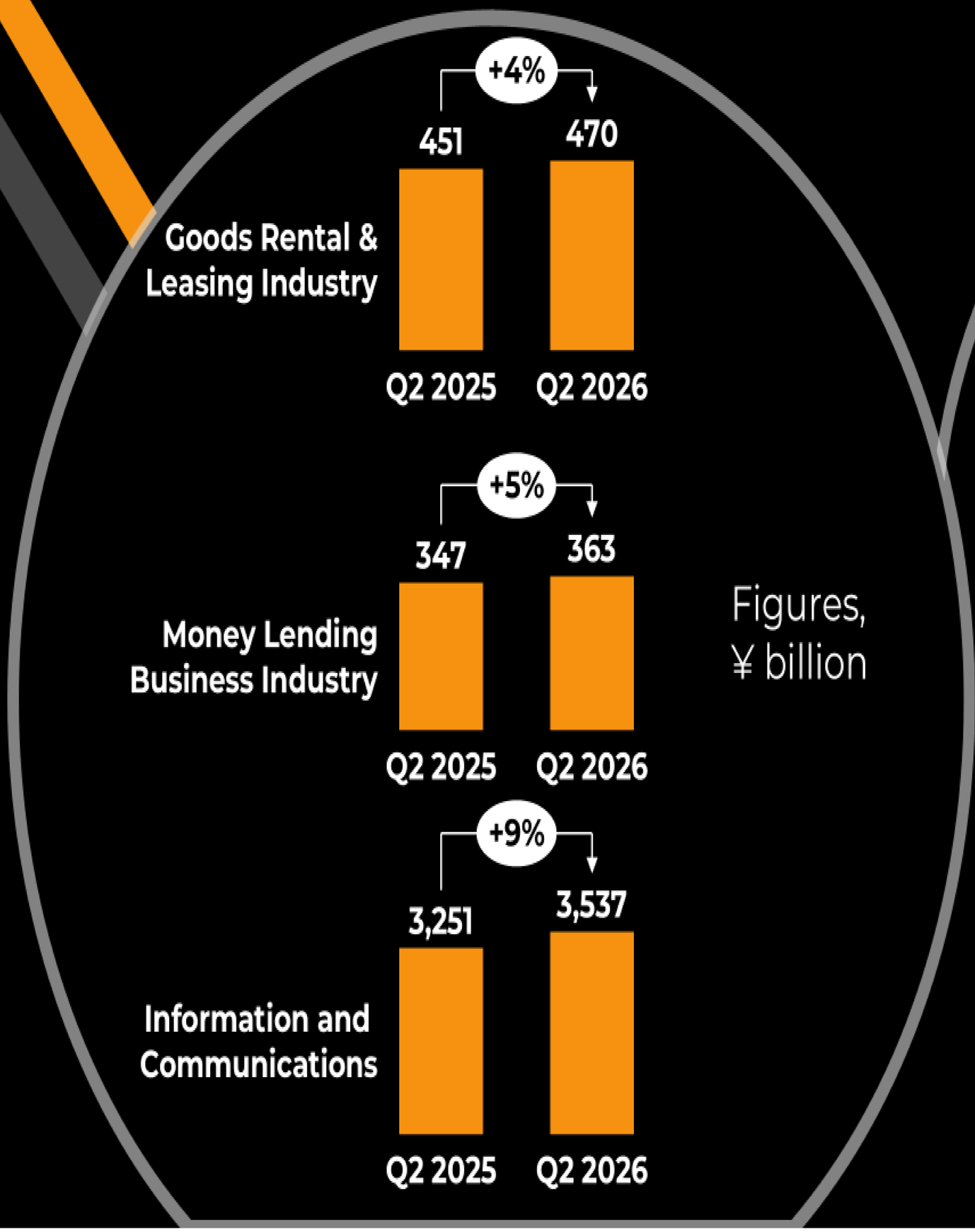
#23

Information & Communications

Sources: Cissoko & Company Intelligence

CISSOKO & COMPANY

Total ordinary profit growth rate proof for the rankings



Who's who in Japan?

#25 Goods Rental and Leasing Industry

#24 Money Lending Business Industry

#23 Information & Communications Industry

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Non-Medalist™ industries with total profit growth rates between 9% and 13%

Q2 2026 VS Q2 2025, profit means the total industry's ordinary profit

#22

Non-Mfg. Sector as a whole

#20

Food Industry

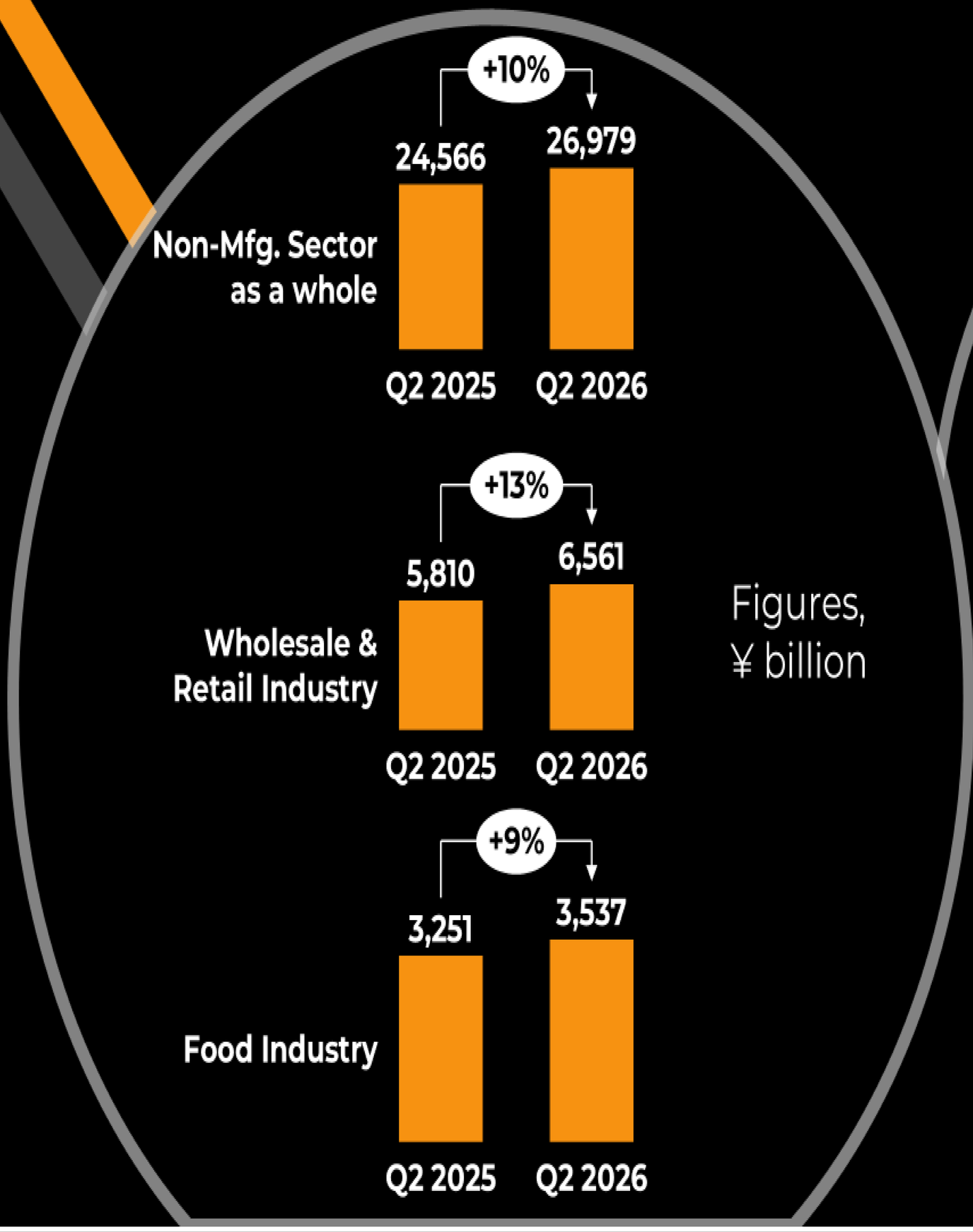
#21

Wholesale & Retail Industry

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Sources: Cissoko & Company Intelligence

Total ordinary profit growth rate proof for the rankings



Who's who in Japan?

#22 Non-Mfg. Sector as a whole

#21 Wholesale & Retail Industry

#20 Food Industry

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Non-Medalist™ industries with total profit growth rates between 14% and 17%

Q2 2026 VS Q2 2025, profit means the total industry's ordinary profit

#19

Real Estate Industry

#18

Services Industry

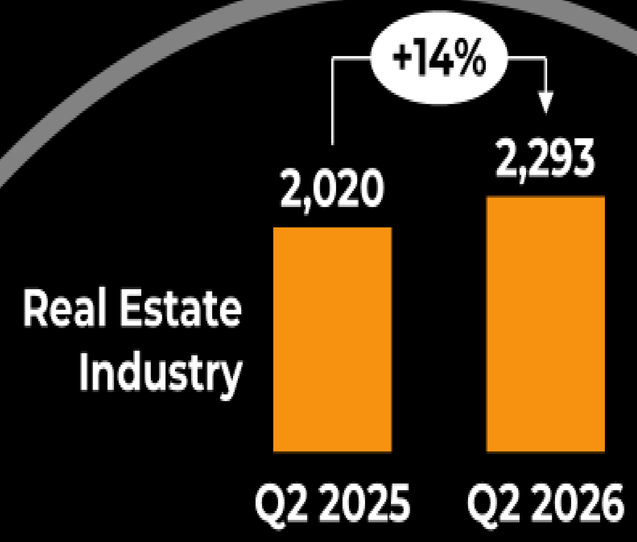
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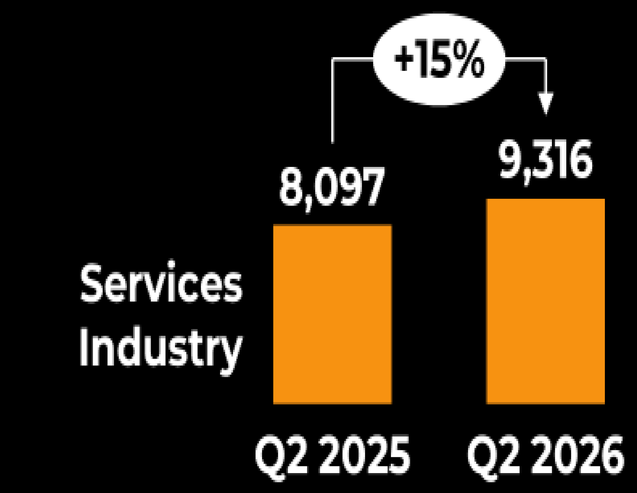
General-Purpose Machinery

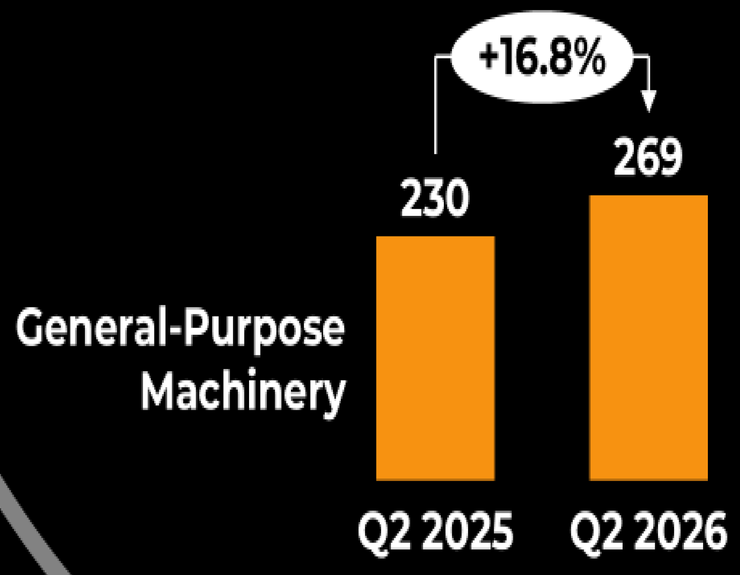
CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Total ordinary profit growth rate proof for the rankings







Figures, ¥ billion

Who's who in Japan?

#19 Real Estate Industry

#18 Services Industry

#17 General-Purpose Machinery Industry

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Sources: Cissoko & Company Intelligence

Non-Medalist™ industries with total profit growth rates between 17% and 22%

Q2 2026 VS Q2 2025, profit means the total industry's ordinary profit

#16

Business-Oriented Machinery

#15

Production Machinery Industry

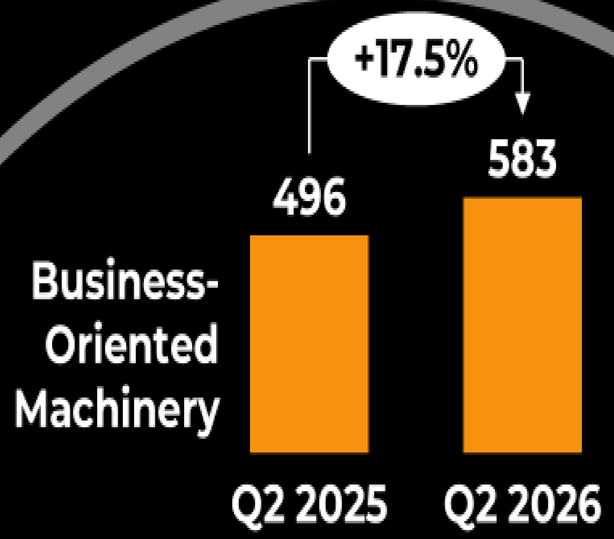
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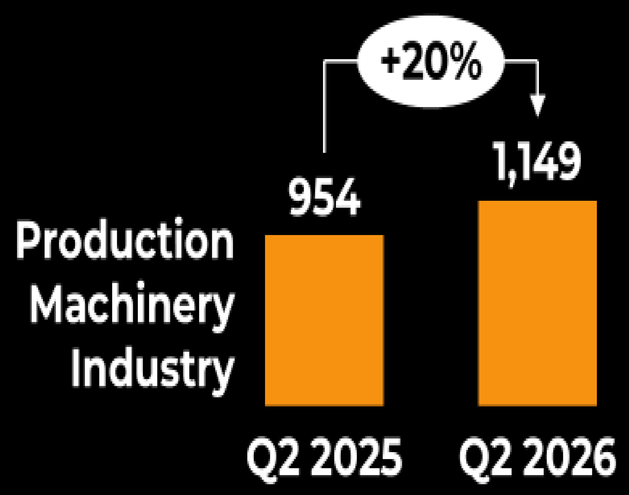
Life Insurance Institutions

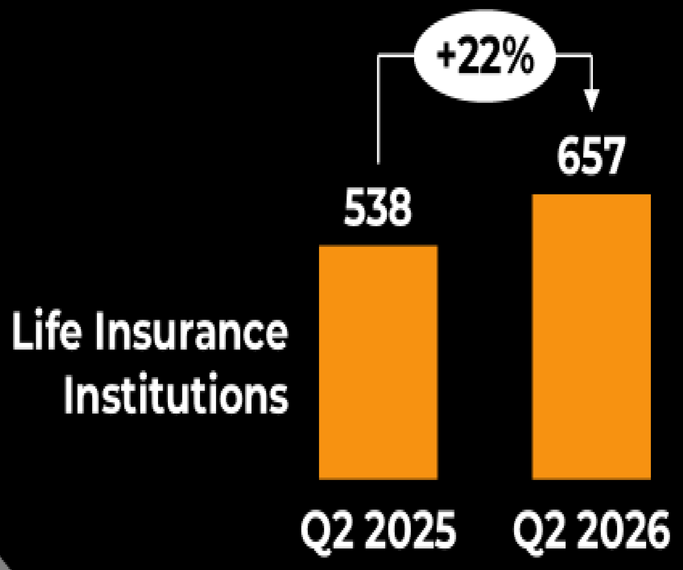
CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Total ordinary profit growth rate proof for the rankings







Figures, ¥ billion

Who's who in Japan?

#16 Business-Oriented Machinery

#15 Production Machinery Industry

#14 Life Insurance Institutions

CISSOKO & COMPANY

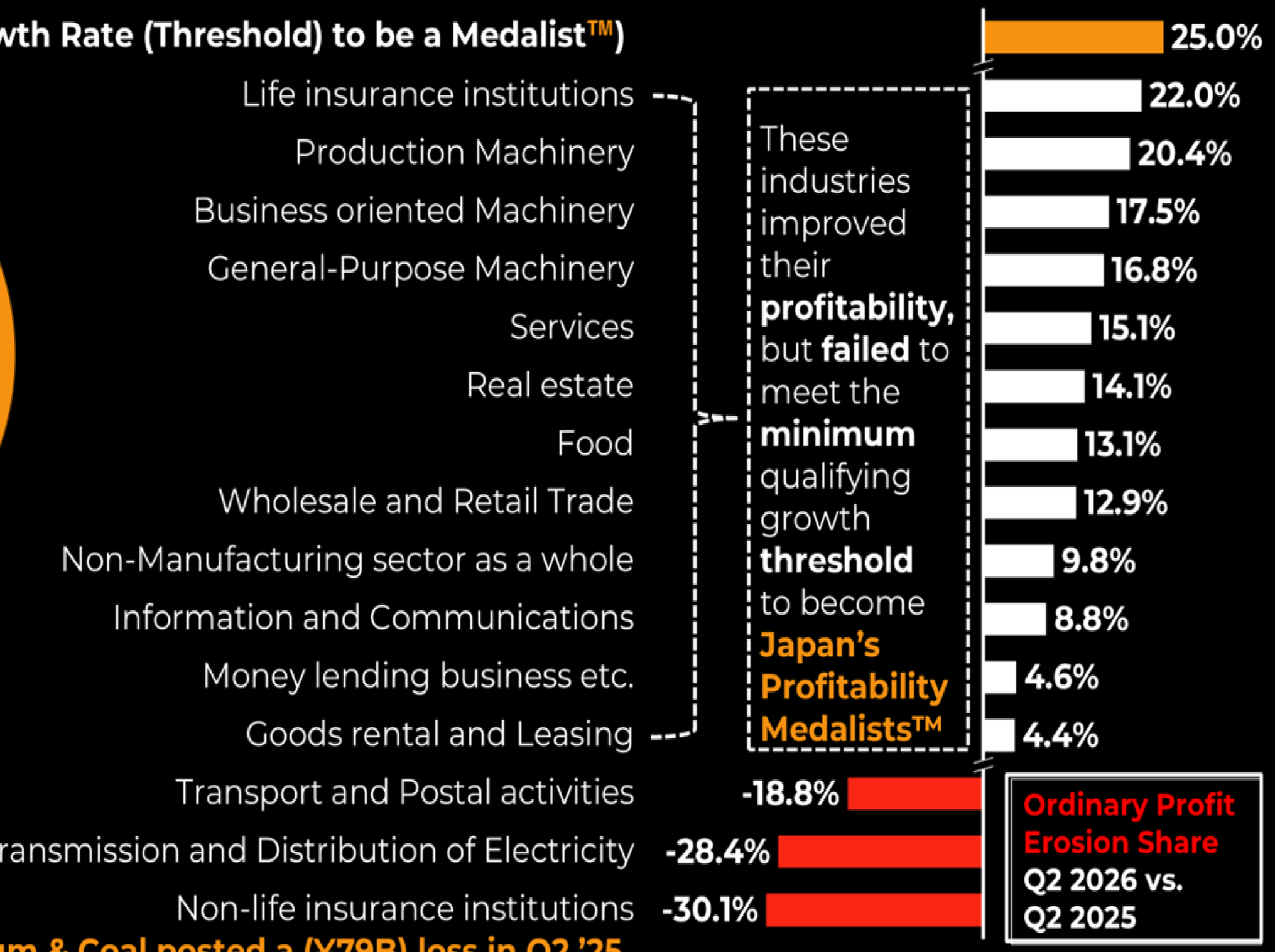
Sources: Cissoko & Company Intelligence

Being a profitable industry (or firm) differs markedly from being one of Japan's Profitability Medalists™

Minimum Profit Growth Rate (Threshold) to be a Medalist™)

Total industry ordinary profit growth rate: Q2 2026 VS. Q2 2025

Who's Who?



Note: Petroleum & Coal posted a (¥79B) loss in Q2 '25, but earned ¥350B in Q2 2026, an outlier

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Sources: Cissoko & Company Intelligence

Core Report Sections

Section 3

The 13 Japan's Profitability Medalists™ Q2 2026, including Gold, Silver, and Bronze (the TOP 3)



Integrity Matters

"Integrity is loving the truth by accepting the truth, even when it is uncomfortable."

Cissoko Mamady, CEO

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence



Japan's Profitability® Medalists™ Q2 2026

Introducing Our Award Recipients

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

JAPAN'S
PROFITABILITY
MEDALIST®
Q2 2026
bestowed by
CISSOKO
& COMPANY

Most Profitable Industries Q2 2026:

Japan's Profitability® Medalists™

#13 Construction

#12 Futures Commodity Transaction Dealers

#11 Combined Finance & Insurance industry (sector)

#10 Iron & Steel Industry

#9 Chemicals & Allied Products

Who's who in Japan?

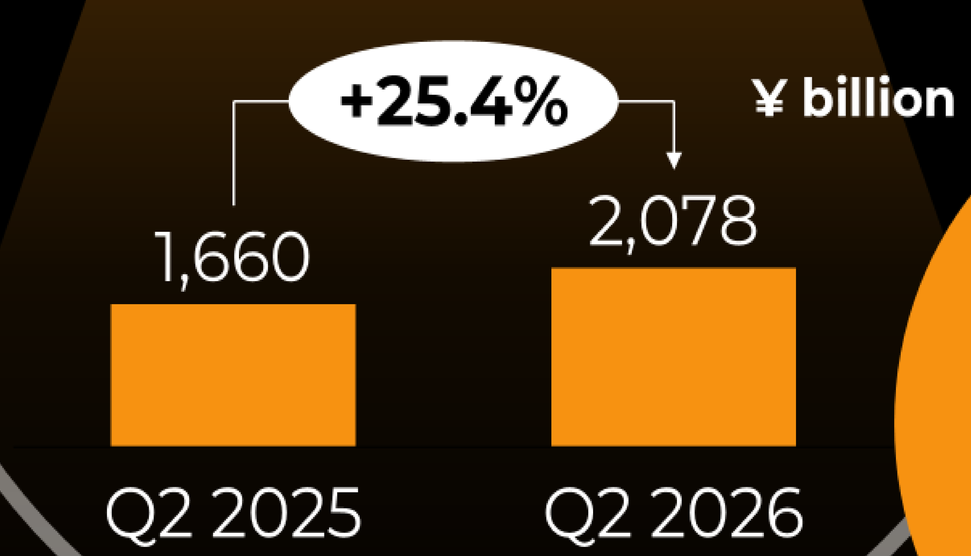
CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Japan's Profitability® Medalists™ Q2 2026 #13

Total ordinary profit growth rate as proof for the rankings

Construction Industry



Congrats on Being Designated a Profitability Medalist™ Q2 2026

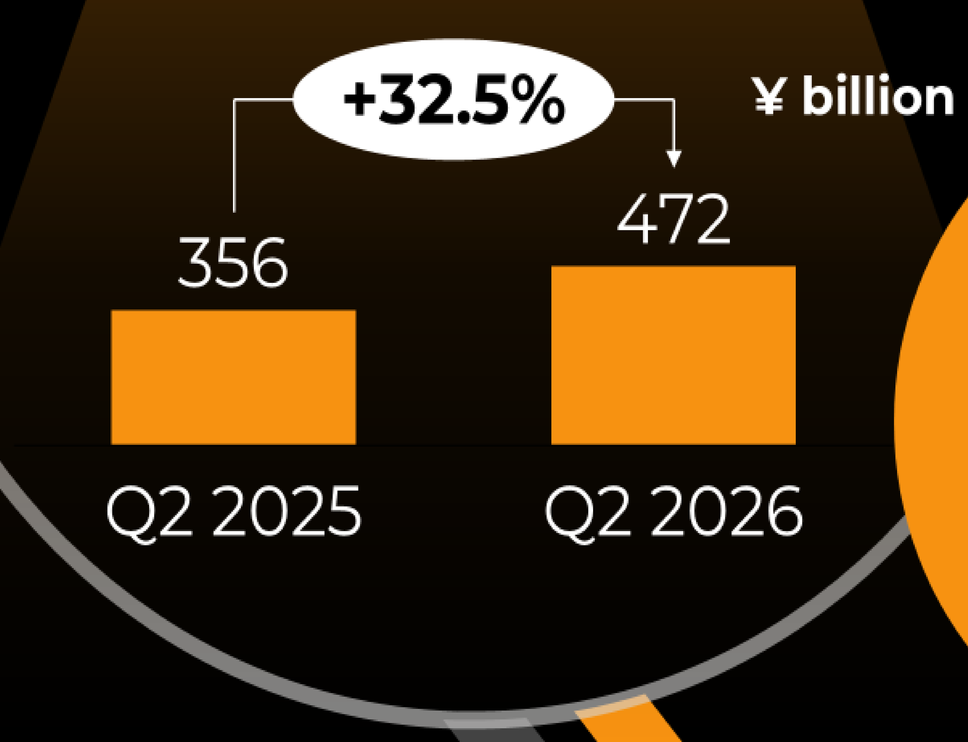
CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Japan's Profitability® Medalists™ Q2 2026 #12

Total ordinary profit growth rate as proof for the rankings

Futures Commodity, Transaction Dealers



Congrats on Being Designated a Profitability Medalist™ Q2 2026

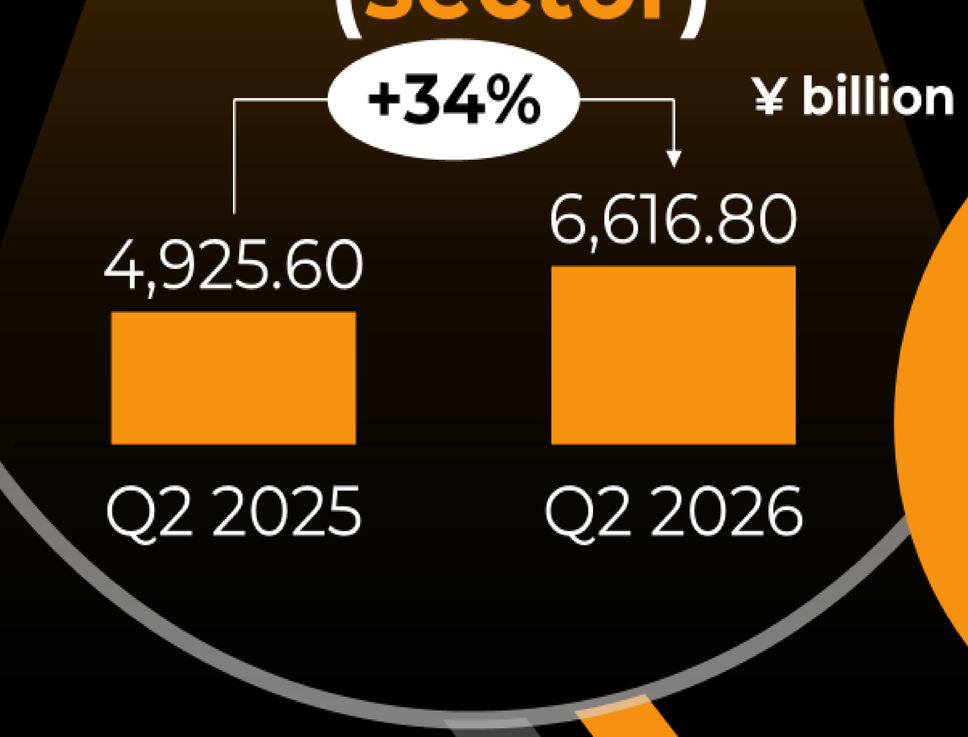
CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Japan's Profitability® Medalists™ Q2 2026 #11

Total ordinary profit growth rate as proof for the rankings

Combined Finance & Insurance Industry (sector)



Congrats on Being Designated a Profitability Medalist™ Q2 2026

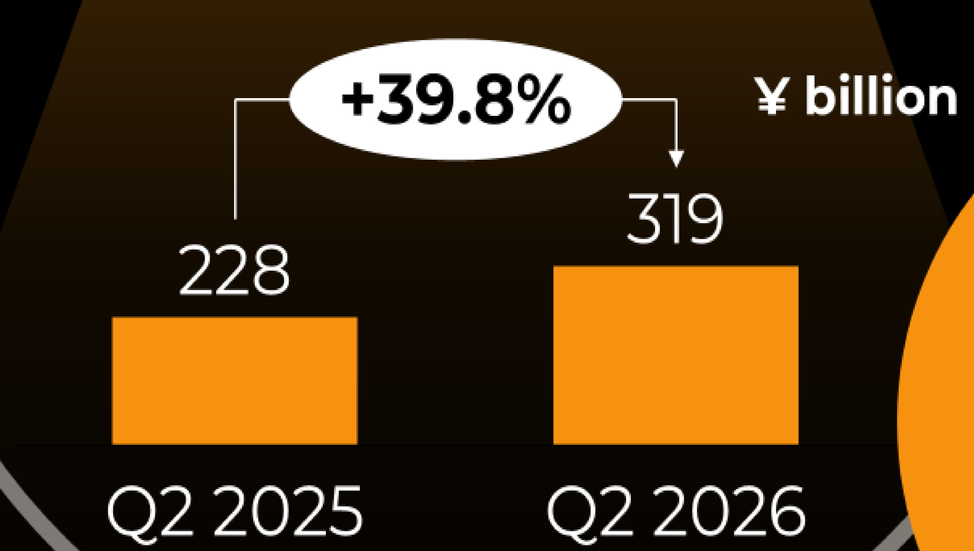
CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Japan's Profitability® Medalists™ Q2 2026 #10

Total ordinary profit growth rate as proof for the rankings

Iron & Steel Industry



Congrats on Being Designated a Profitability Medalist™ Q2 2026

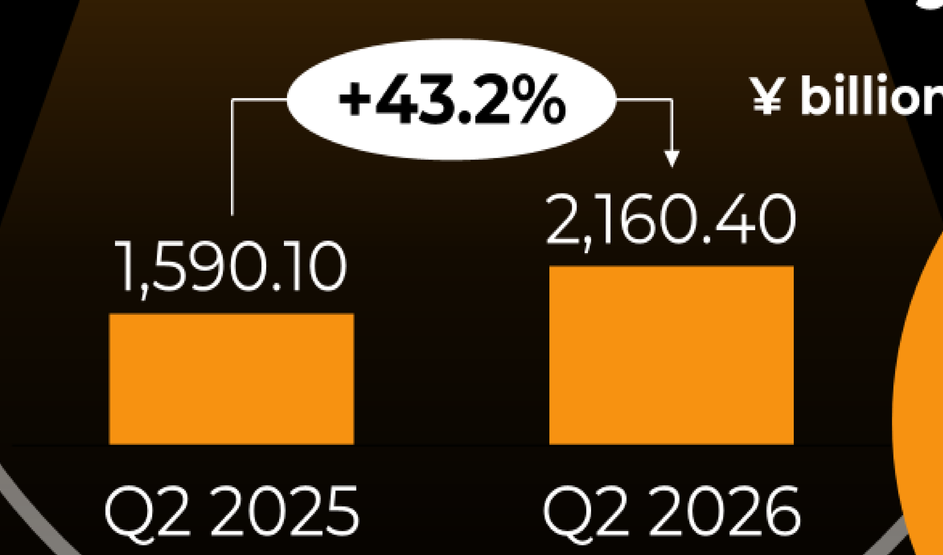
CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Japan's Profitability® Medalists™ Q2 2026 #9

Total ordinary profit growth rate as proof for the rankings

Chemical & Allied Products Industry



Congrats on Being Designated a Profitability Medalist™ Q2 2026

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Most Profitable Industries Q2 2026:

Japan's Profitability® Medalists™

#8

Transportation Equipment

#7

Electrical Machinery, Equipment & Supplies

#6

Banking Industry

#5

Manufacturing Sector as a whole

#4

Miscellaneous Insurance Institutions

Who's who in Japan?

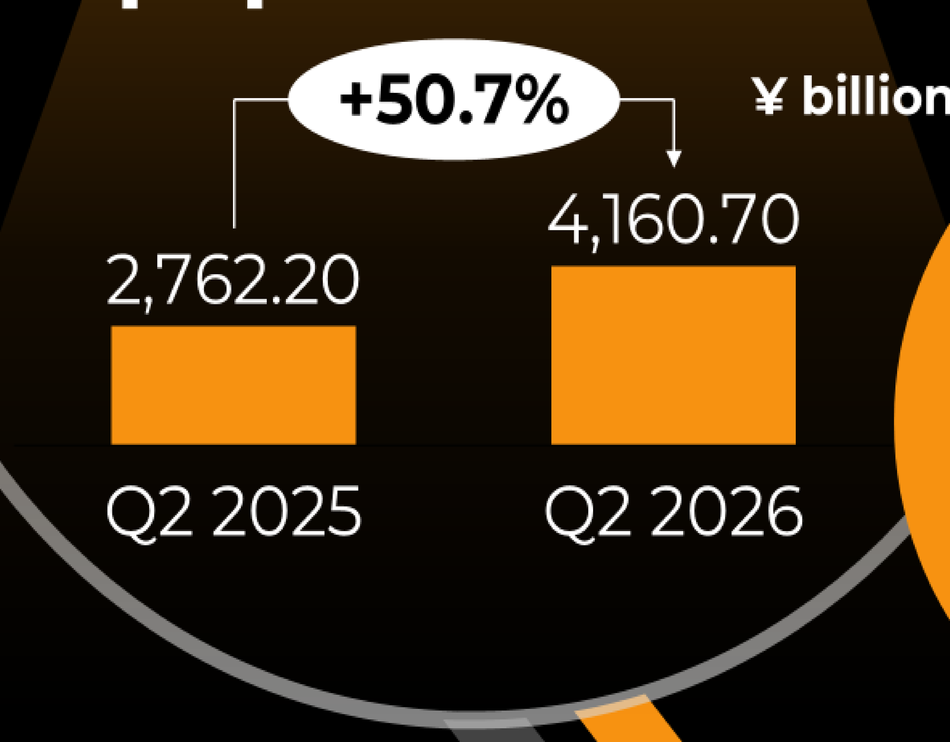
CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Japan's Profitability® Medalists™ Q2 2026 #8

Total ordinary profit growth rate as proof for the rankings

Transportation Equipment Industry



Congrats on Being Designated a Profitability Medalist™ Q2 2026

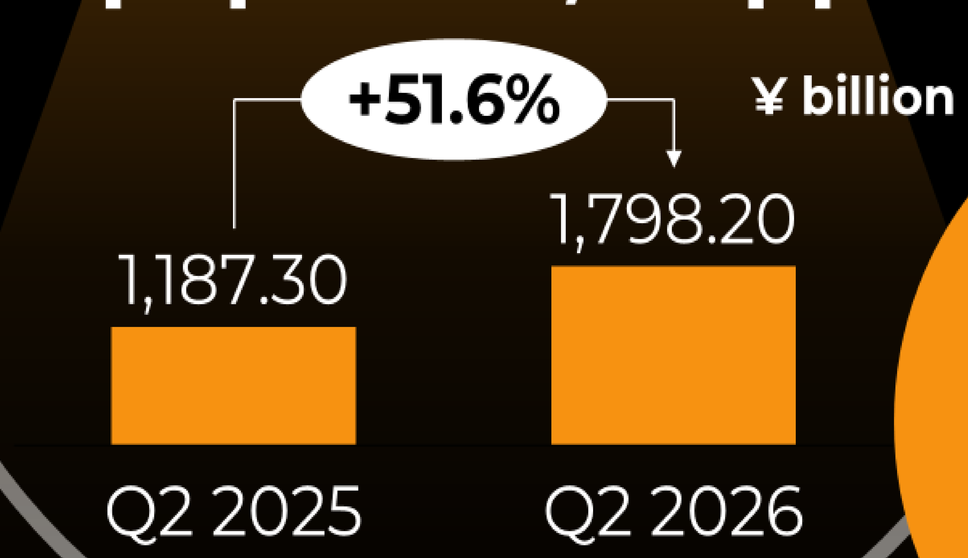
CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Japan's Profitability® Medalists™ Q2 2026 #7

Total ordinary profit growth rate as proof for the rankings

Electrical Machinery, Equipment, Supplies



Congrats on Being Designated a Profitability Medalist™ Q2 2026

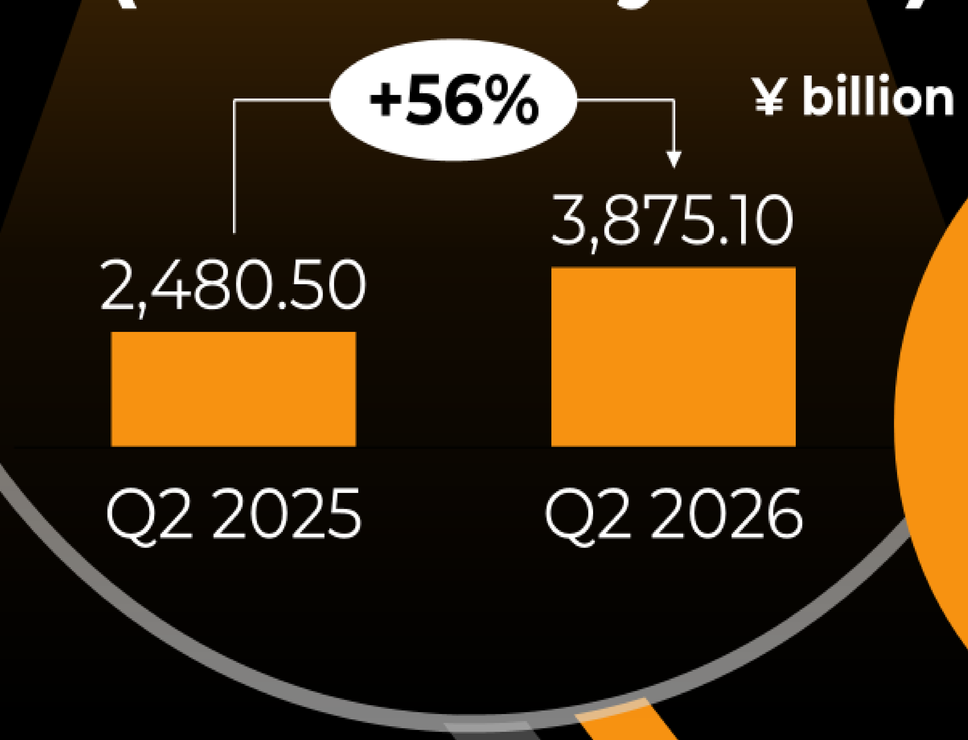
CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Japan's Profitability® Medalists™ Q2 2026 #6

Total ordinary profit growth rate as proof for the rankings

Banking Industry (the Moneymen)



Congrats on Being Designated a Profitability Medalist™ Q2 2026

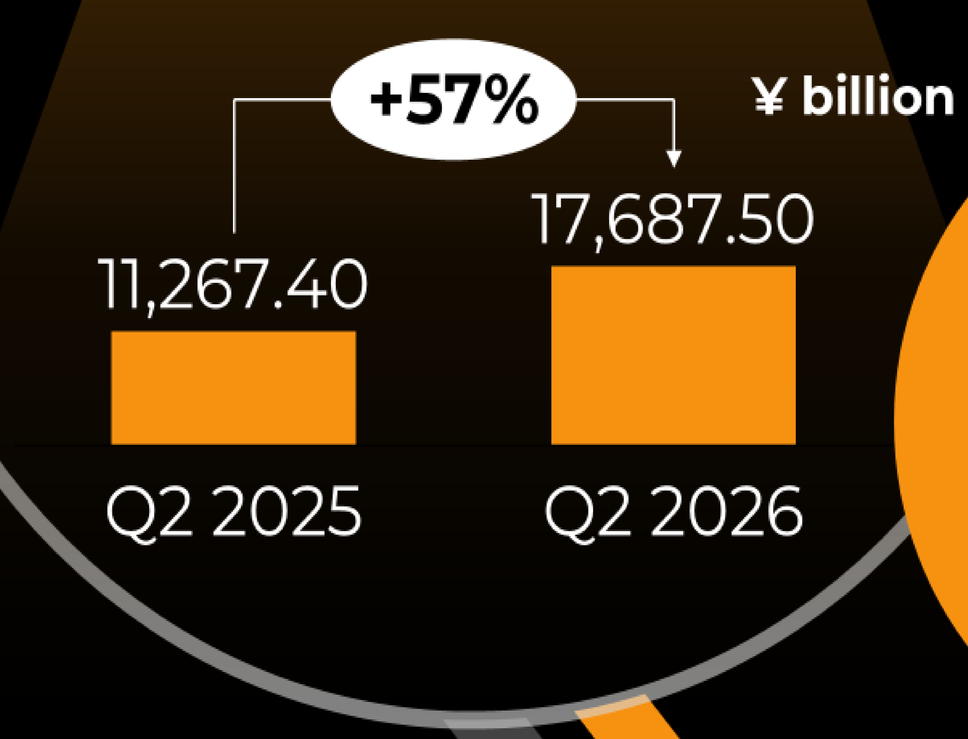
CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Japan's Profitability® Medalists™ Q2 2026 #5

Total ordinary profit growth rate as proof for the rankings

Manufacturing Sector as a whole



Congrats on Being Designated a Profitability® Medalist™ Q2 2026

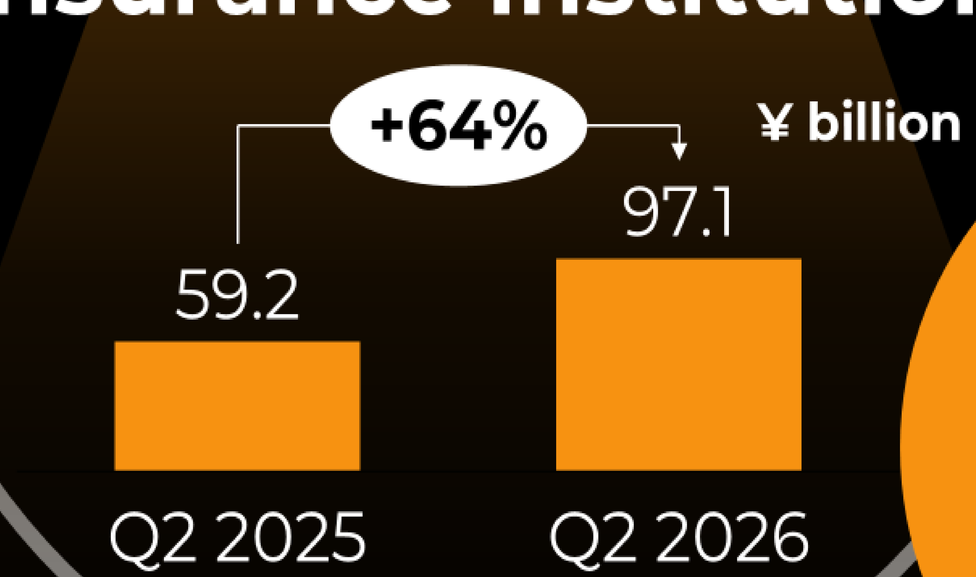
CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Japan's Profitability® Medalists™ Q2 2026 #4

Total ordinary profit growth rate as proof for the rankings

Miscellaneous Insurance Institutions



Congrats on Being Designated a Profitability® Medalist™ Q2 2026

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Gold, Silver, and Bronze Most Profitable Industries Q2 2026: Japan's Profitability® Medalists™



CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

The TOP 3 profitability medalists™ for Q2 2026, ranked by total profit growth rate. Congrats! You are the Best of the Best.

#3

Japan's Profitability® Bronze Medalist™

Fabricated Metal Products Industry

#2

Japan's Profitability® Silver Medalist™

Financial Products Transaction Dealers

#1

Japan's Profitability® GOLD Medalist™

IT Electronic Equipment

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

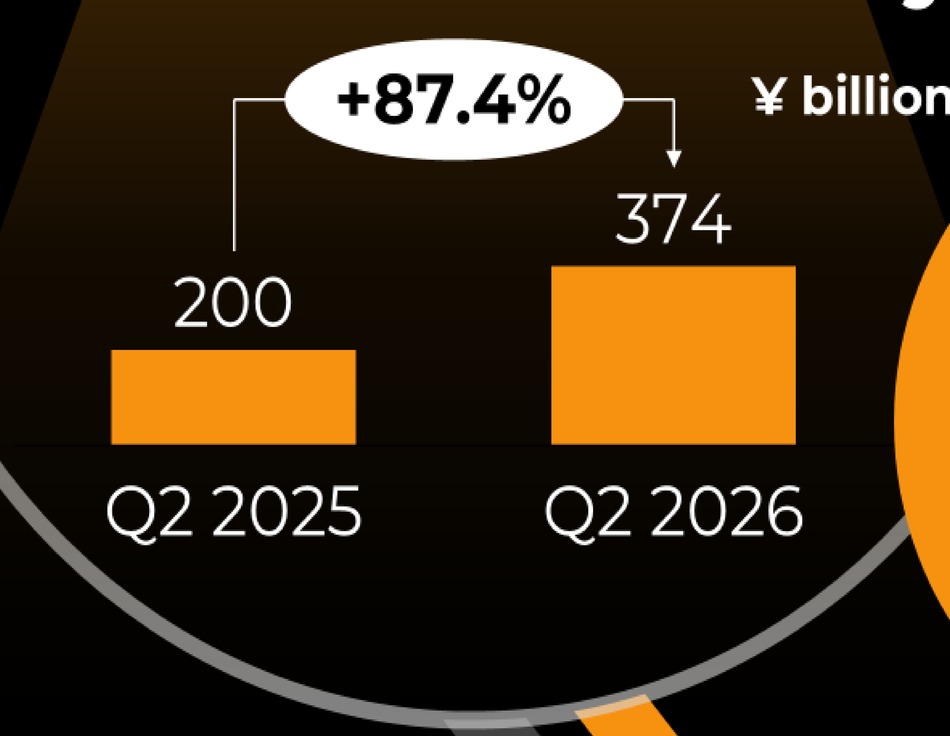
... and the Bronze goes to...
Japan's Fabricated Metal Products Industry: 87% Total Profit (ordinary) Growth



Japan's Profitability® Bronze Medalists™ Q2 2026 #3

Total ordinary profit growth rate as proof for the rankings

Fabricated Metal Products industry



Congrats On Being Awarded the Profitability® Bronze Medalist™ Q2 2026

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

… and the Silver goes to…

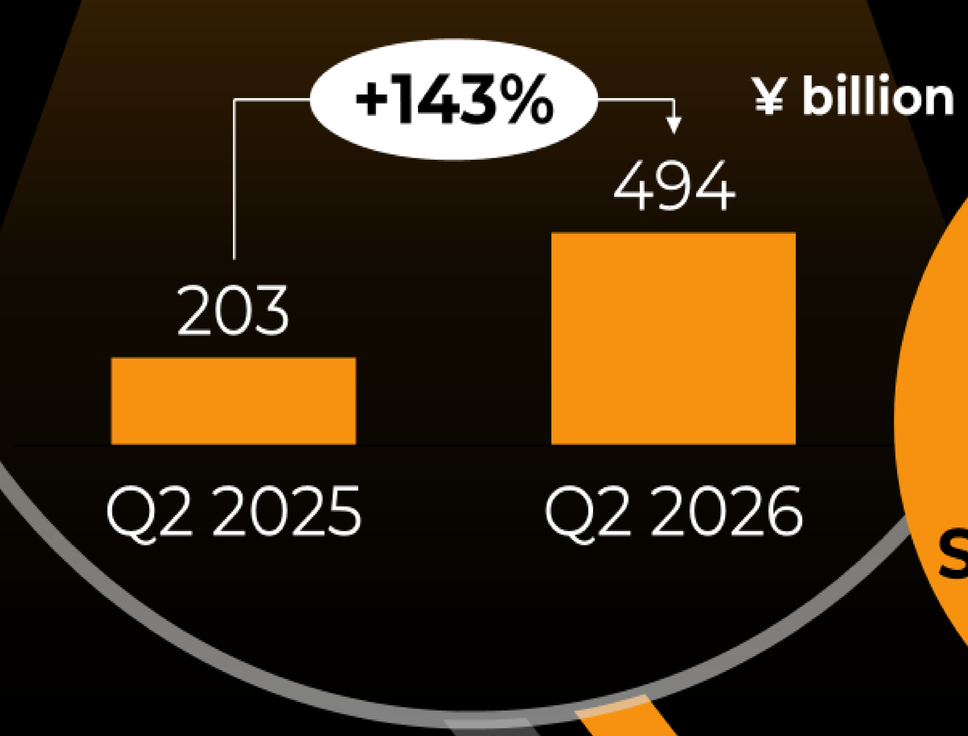
Japan’s Financial Products & Transaction Dealers: 143% Total Profit (ordinary) Growth



Japan's Profitability® Silver Medalists™ Q2 2026 #2

Total ordinary profit growth rate as proof for the rankings

Financial Products & Transaction Dealers



Congrats On Being Awarded the Profitability® Silver Medalist™ Q2 2026

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

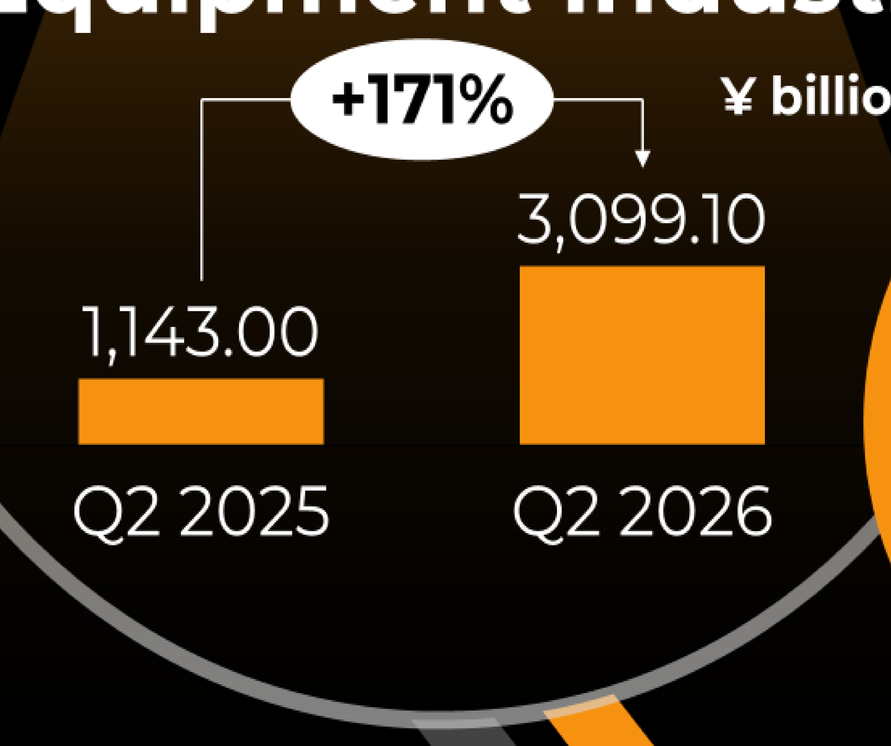
... and the GOLD goes to...
Japan's Information and Communications (IT) Equipment Industry: 170% Profit Growth



Japan's Profitability®
GOLD Medalists™
Q2 2026
#1

Information & Communications (IT) Electronic Equipment Industry

Total ordinary profit growth rate as proof for the rankings



Congrats
On Being
Awarded the
Profitability®
GOLD Medalist™
Q2 2026

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Gold, Silver, and Bronze Most Profitable Industries Q2 2026: Japan's Profitability® Medalists™



CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

The Top 3 Profitability Medalists™ Q2 2026,

Minimum Threshold

Total Industry Profit Growth Rates
Versus Japan's average Industry

Note: The minimum profit growth threshold includes all industries, except finance and insurance

Industries

#1 IT Electronic Equipment

#2 Financial Products TXN Dealers

#3 Fabricated Metal Products

Japan GOLD Medalist Q2 **7X**

Silver Medalist Q2 **5.8X**

Bronze Medalist Q2 **3.6X**

25% Japan's Average Total Profit Growth Rate Q2 2026 vs Q2 2025

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Industries

#1 IT Electronic Equipment

#2 Financial Products TXN Dealers

#3 Fabricated Metal Products

The Top 3 Profitability Medalists™ Q2 2026,

Definitive Threshold

Total Industry Profit Growth Rates
Versus Japan's average Industry

Note: The Definitive profit growth threshold includes all industries

Japan GOLD Medalist™ Q2

6.6X

Silver Medalist™ Q2

5.5X

Bronze Medalist™ Q2

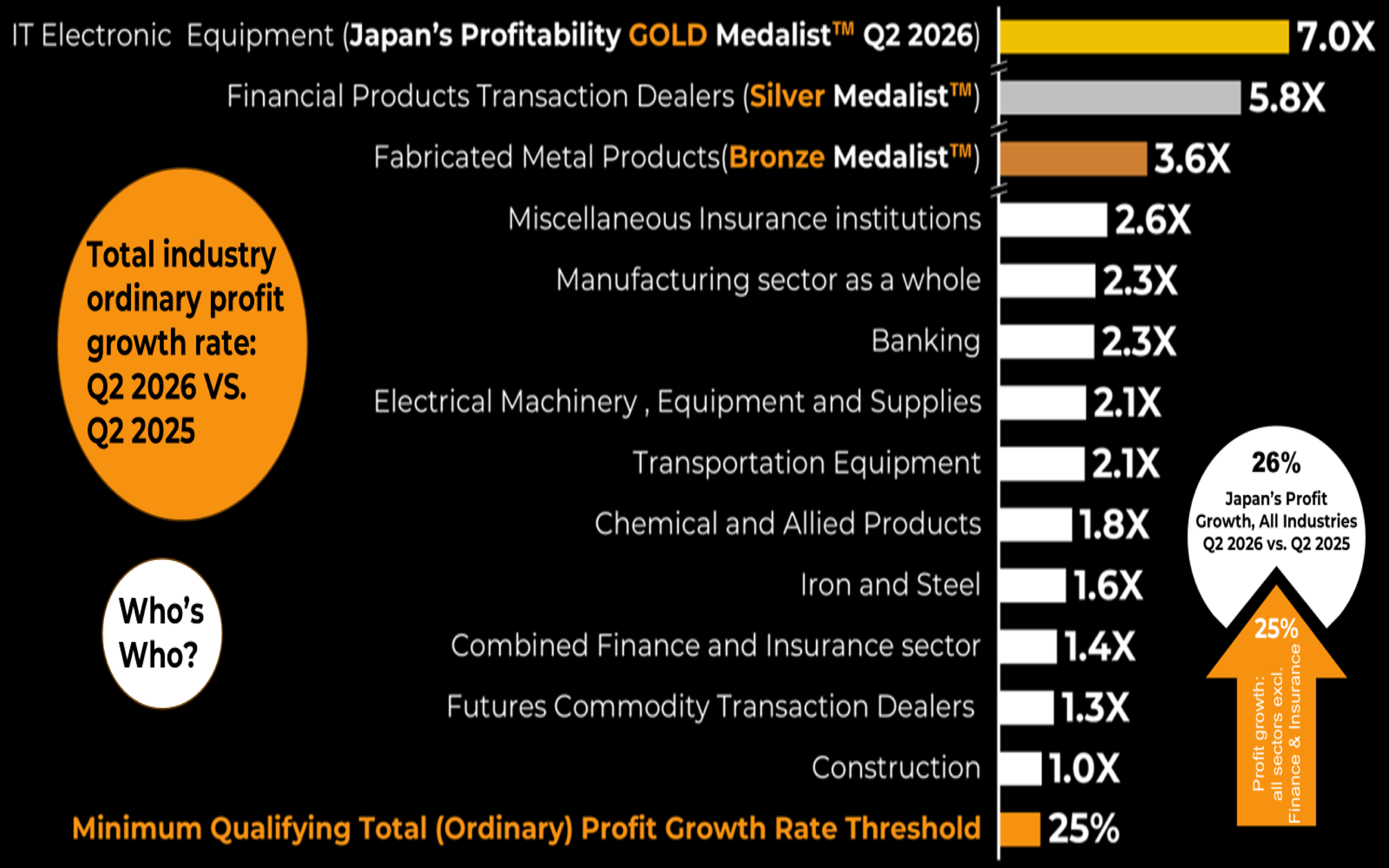
3.4X

26% Japan's Average Total Profit Growth Rate Q2 2026 vs Q2 2025

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Japan's Profitability® Medalists™ Q2 2026:
Congratulations! You are the Best of the Best.



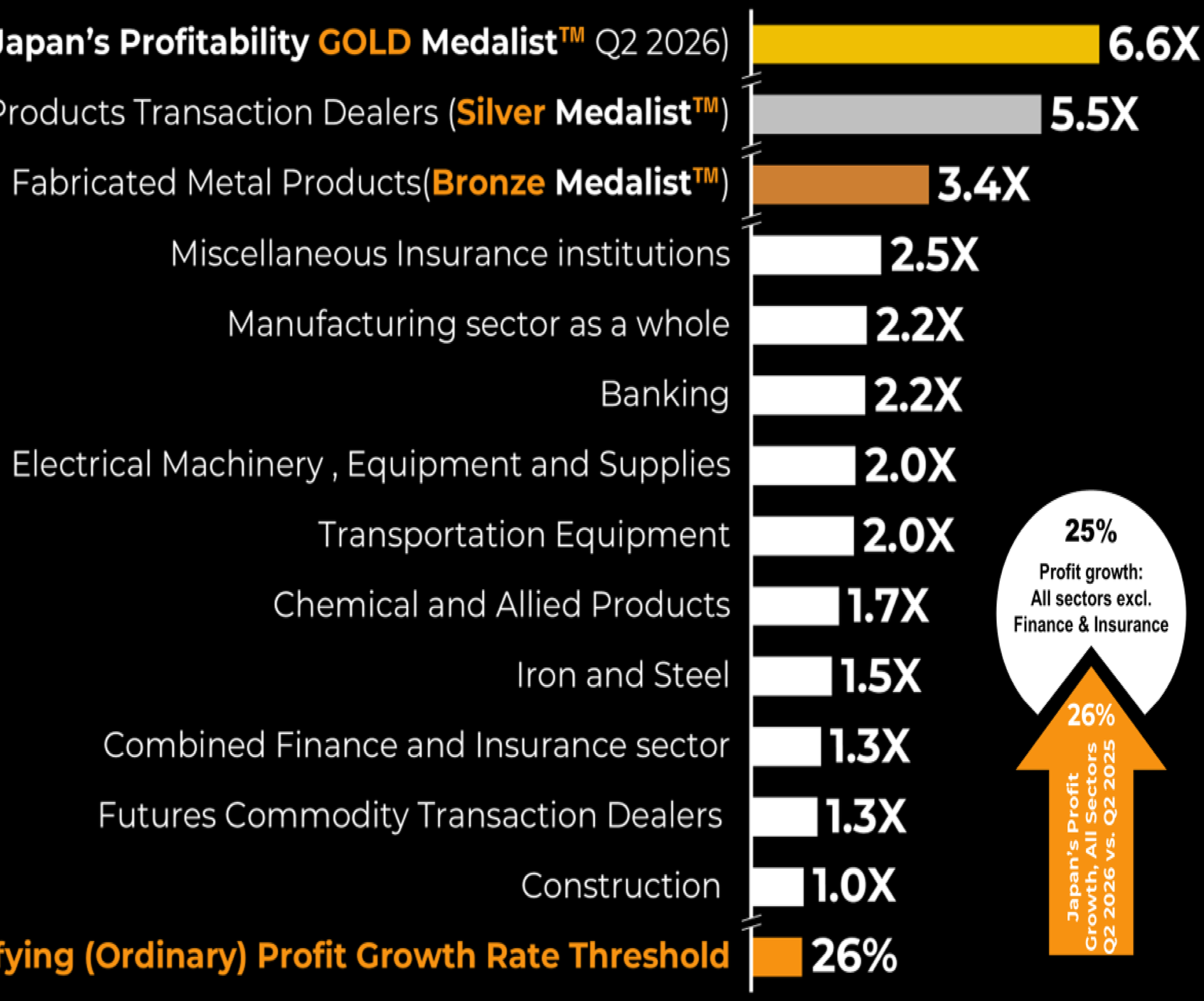
CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Japan's Profitability® Medalists™ Q2 2026: Congratulations! You are the Best of the Best.

Total industry ordinary profit growth rate: Q2 2026 VS. Q2 2025

Who's Who?



25%
Profit growth: All sectors excl. Finance & Insurance

26%
Japan's Profit Growth, All Sectors Q2 2026 vs. Q2 2025

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

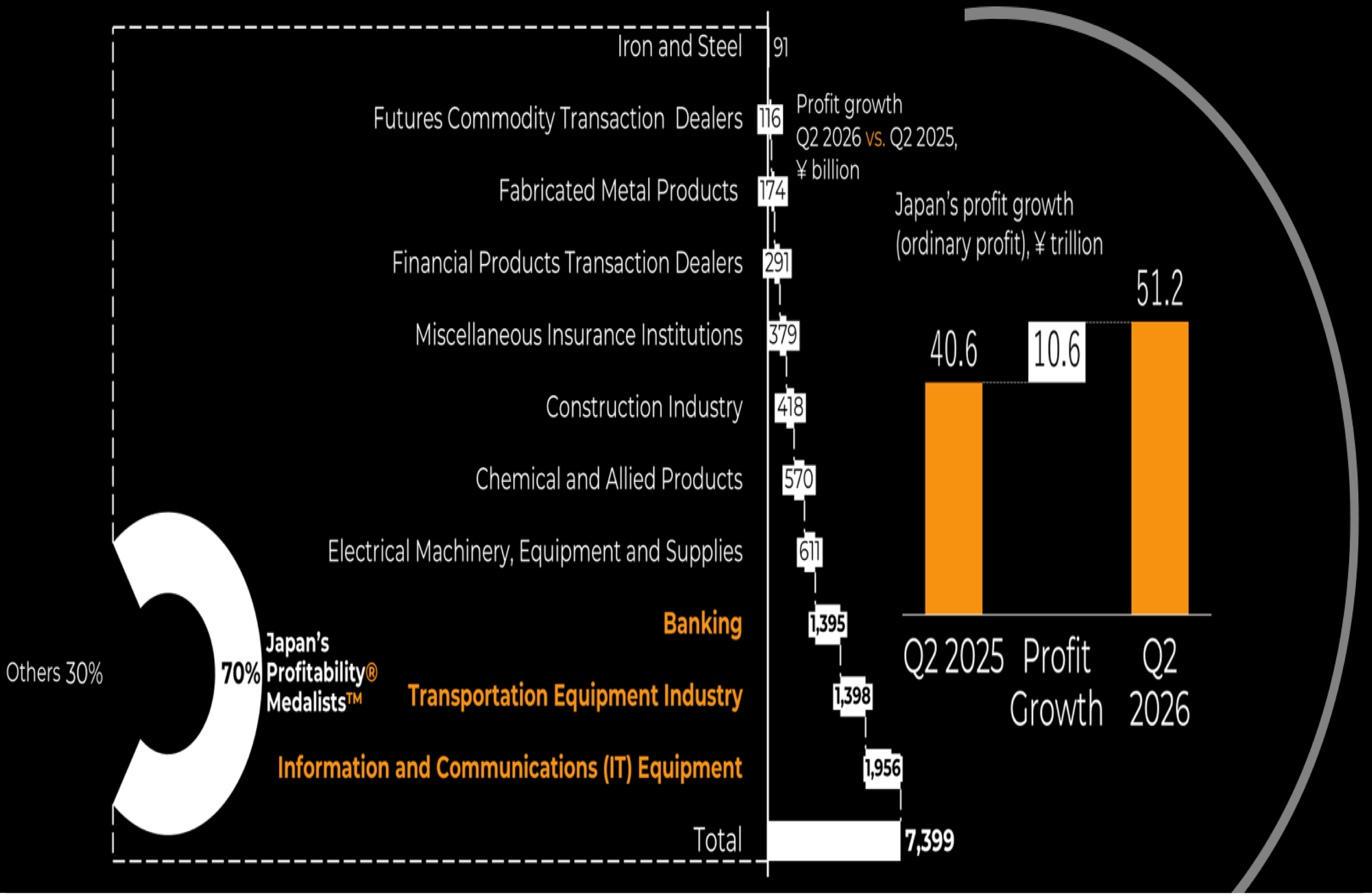
Core Report Sections

Section 4

① Japan's profitability engine
② Japan's profit growth: TOP 3 contributors
③ Japan's profitability Alpha® Medalist™ in Q2 2026
④ Japan's profitability Driver® Medalist™ in Q2 2026
⑤ Japan's profitability KING® Medalist™ in Q2 2026
⑥ Recap: the list of Japan's Profitability® Medalists™ Q1 2026, and other analyses

Sources: Cissoko & Company Intelligence

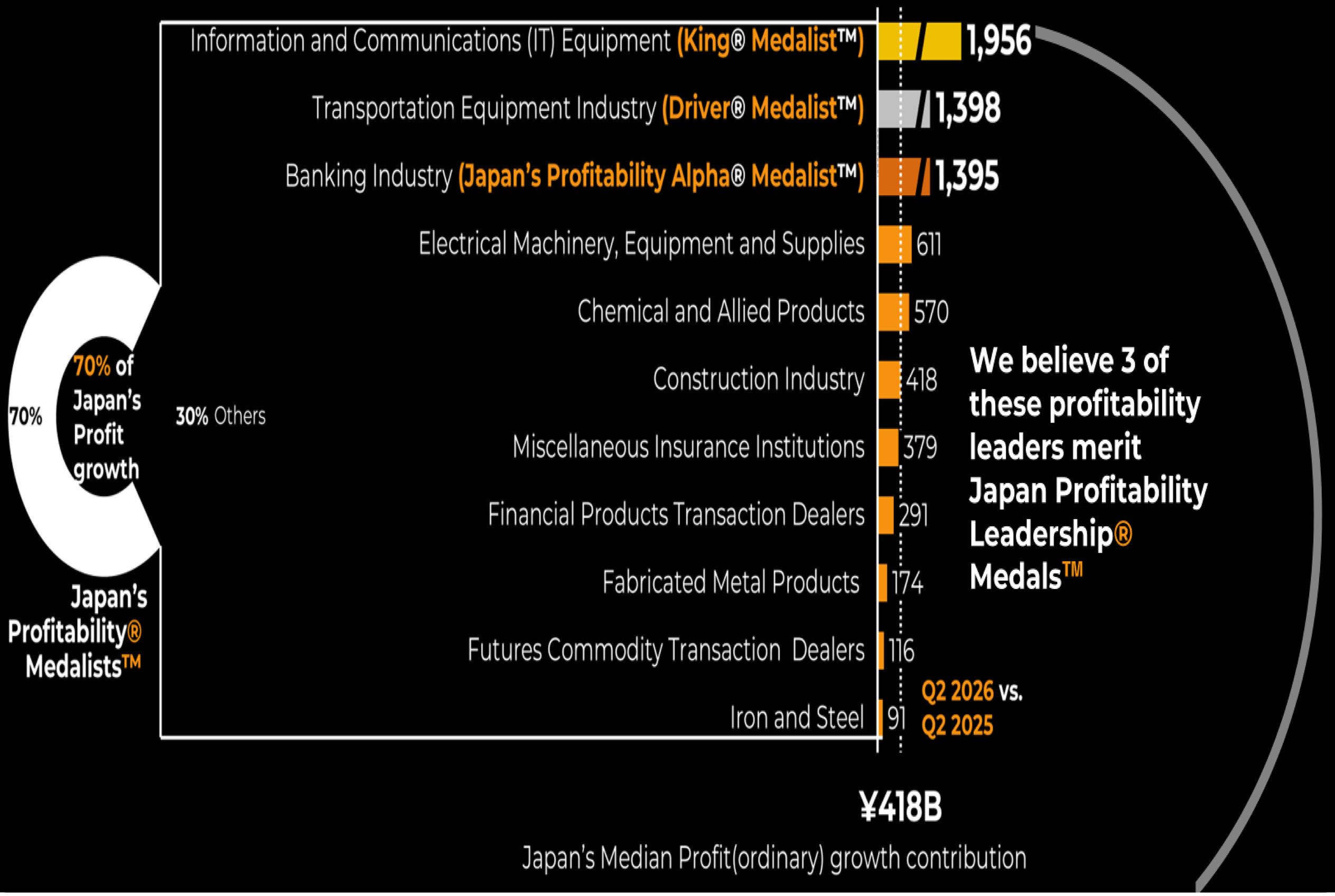
Japan's Profitability® Medalists™ for Q2 2026 drove the country's ¥10.6 trillion profit growth versus Q2 2025



CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

With median profit growth of ¥418 billion, Japan's Profitability® Medalists™ for Q2 2026 delivered 70% of this growth.

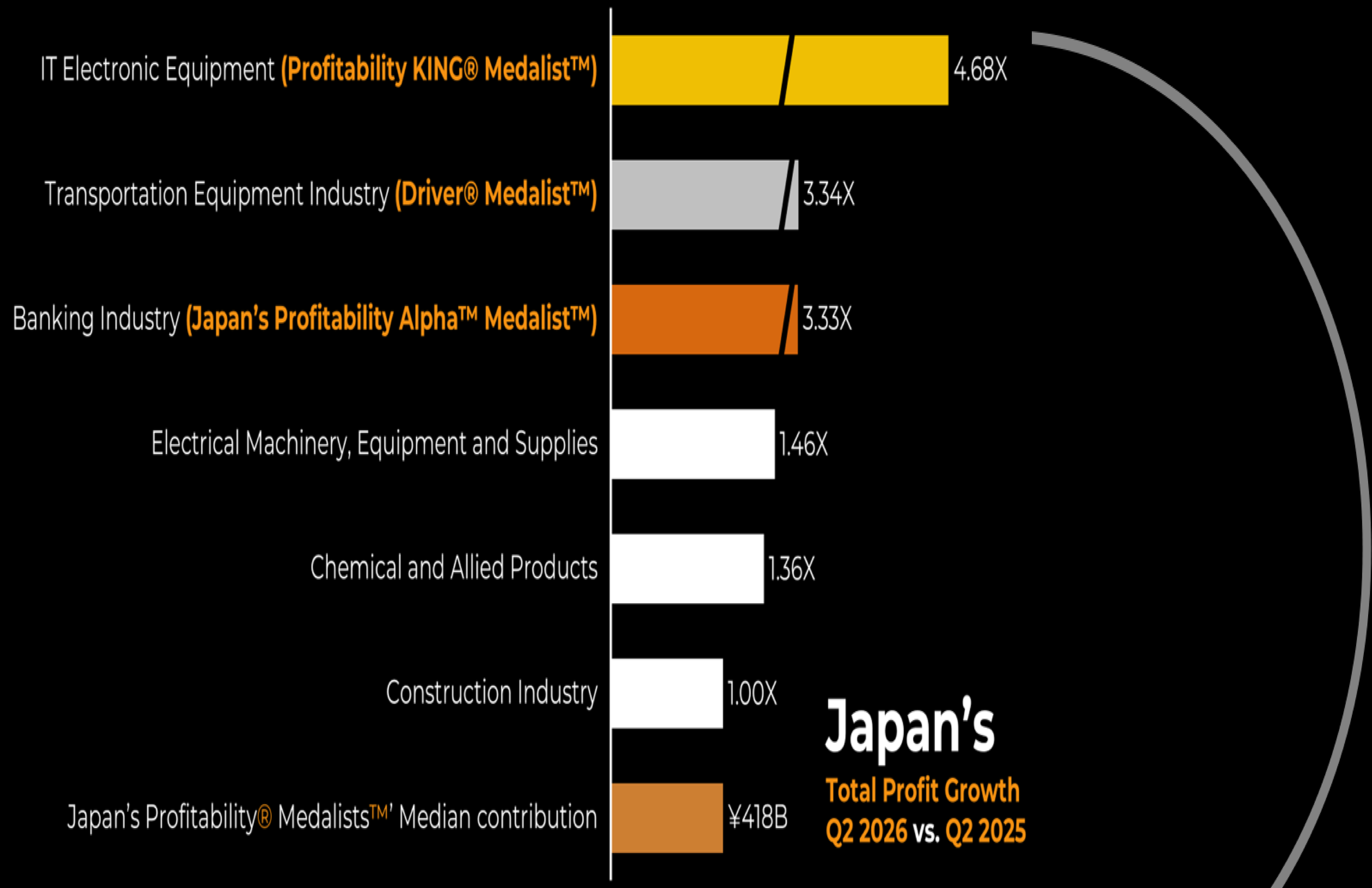


CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Japan's Profitability® Excellence Medalists™ for Q2 2026

Congratulations! You are the Best of the Best.



CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Japan's Top 3

Profit Growth Contributors

#3
18%
Banking Industry

#2
19%
Transportation Equipment Industry

#1
26%
IT Electronic Equipment Industry

Q2 2026 vs. Q2 2025

Who's Who in Japan?

CISSOKO & COMPANY

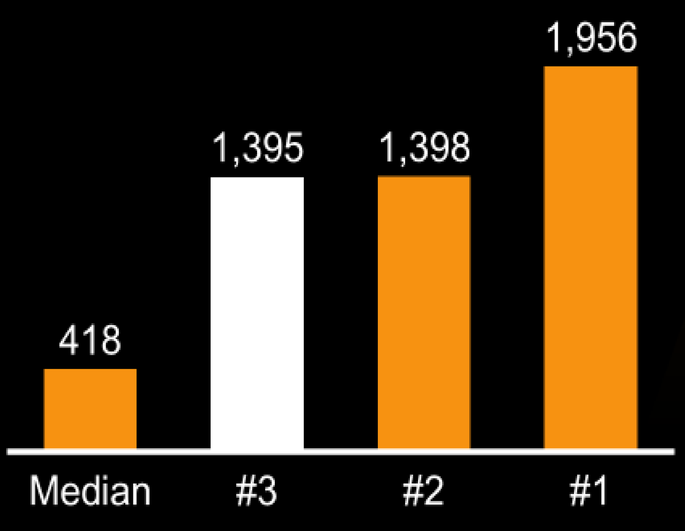
Sources: Cissoko & Company Intelligence

...and the Alpha goes to...
The Banking Industry Japan's Profitability® Medalists™

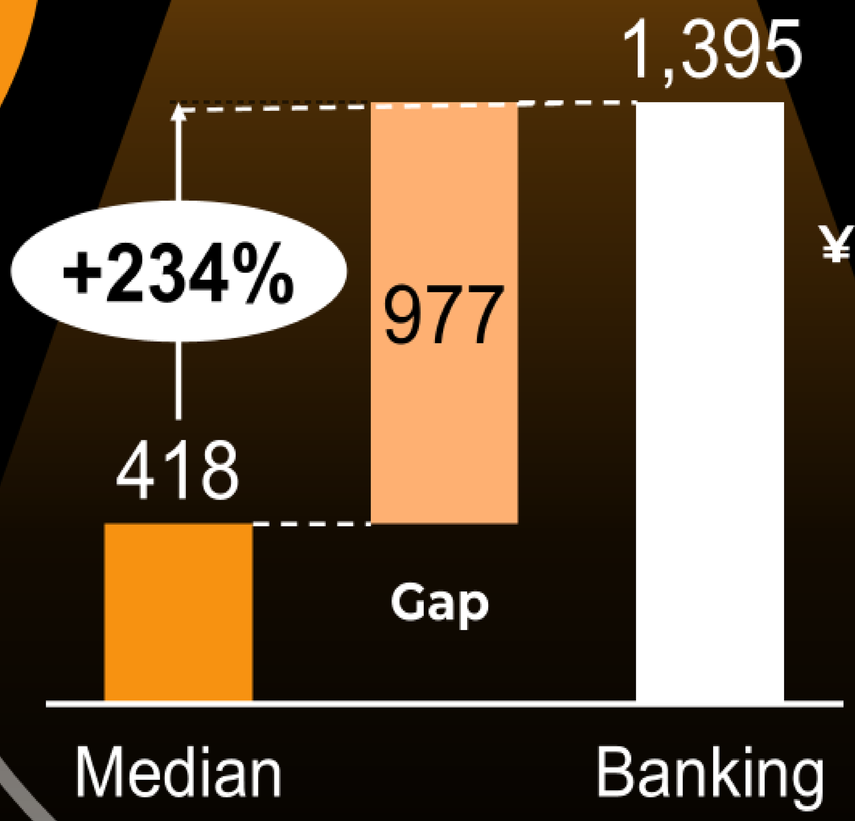


Excluding the sectors designated profitability® medalists™ for Q2 2026 (manufacturing, finance and insurance combined)...

Japan's Profitability® Medalists™' Median Q2 2026



VS.



Contribution to Japan's ¥ 10.6 trillion Profit growth in Q2 2026 vs. Q2 2025, Banking Industry ranked #3

Japan's Banking Industry

CISSOKO & COMPANY

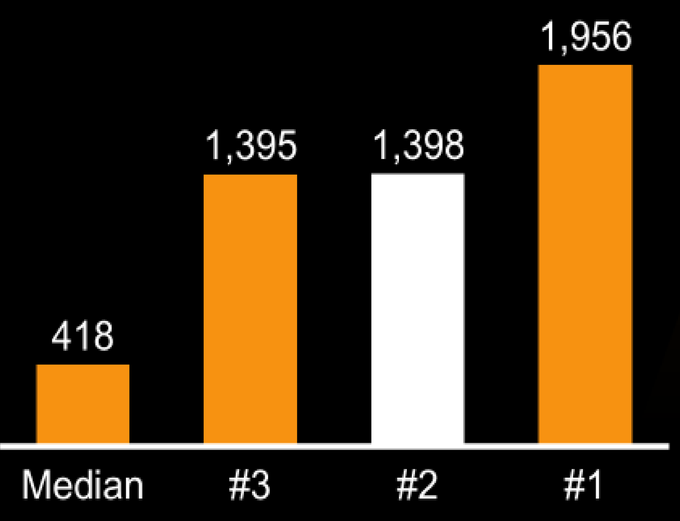
Sources: Cissoko & Company Intelligence

...and the Driver goes to...
Transportation Equipment Industry
Japan's Profitability® Medalists™

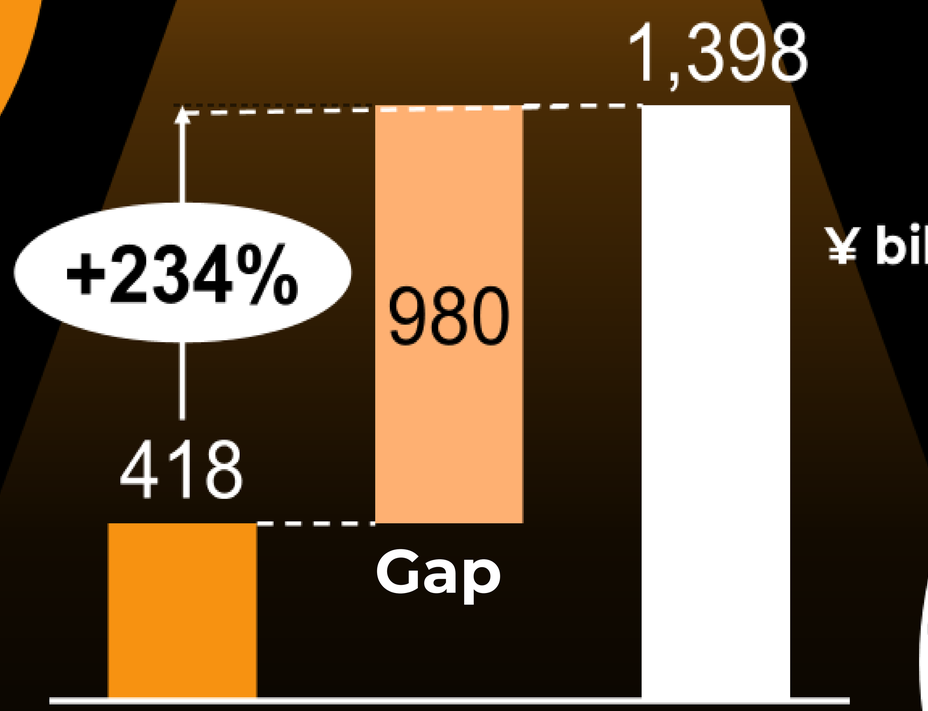


Excluding the sectors designated profitability® medalists™ for Q2 2026 (manufacturing, finance and insurance combined)...

Japan's Profitability® Medalists™' Median Q2 2026



VS.



Contribution to Japan's ¥ 10.6 trillion Profit growth in Q2 2026 vs. Q2 2025, Transportation Equipment Industry ranked #2

Japan's Transportation Equipment Industry

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

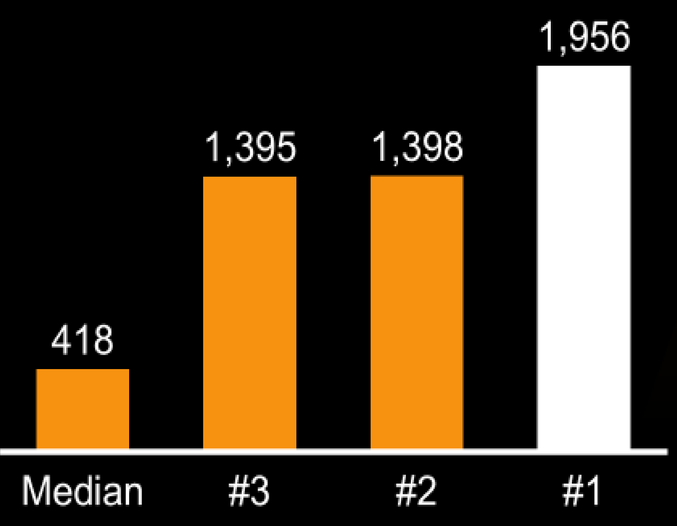
Information and Communications (IT) Electronic Equipment Industry

Japan's Profitability® Medalists™

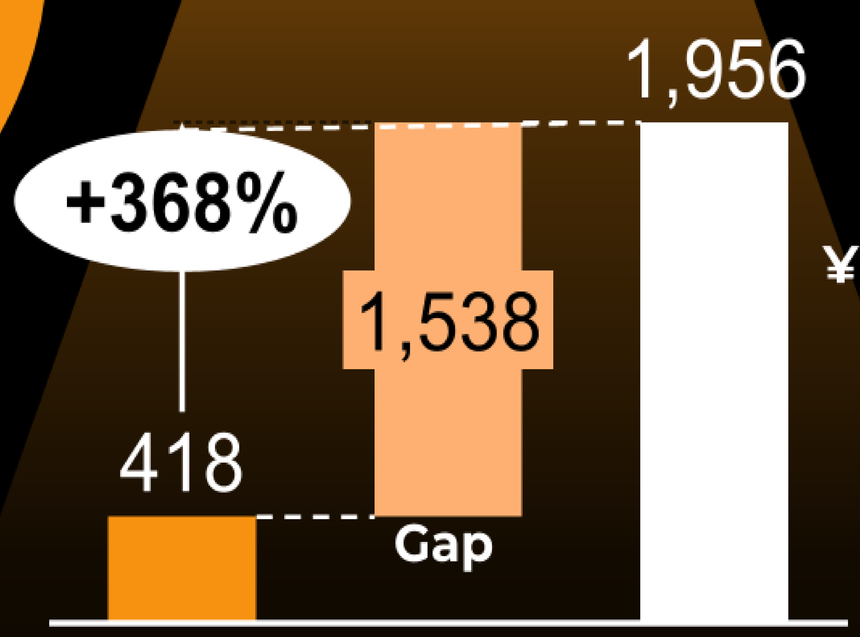


Excluding the sectors designated Profitability® Medalists™ for Q2 2026 (manufacturing, finance and insurance combined)...

Japan's Profitability® Medalists™' Median Q2 2026



VS.



Contribution to Japan's ¥ 10.6 trillion Profit growth in Q2 2026 vs. Q2 2025, IT Electronic Equipment ranked

#1

Japan's Information & Communications (IT) Electronic Equipment

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Core Report Sections

Section 5

① Recap of Q1 2026
② What changed in Q2 vs. Q1?
③ Comparative analysis
④ SEE YOU for Q3 2026

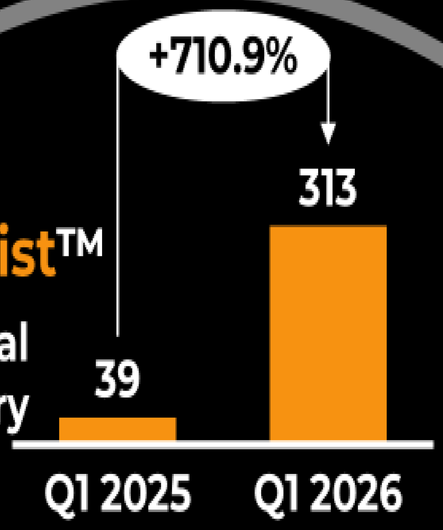
Sources: Cissoko & Company Intelligence

Median (Ordinary) profit growth rate of the TOP 3 Medalists™.
Q1 2026 Profitability Medalists™: 465% vs. 143% for Q2 Medalists™

Q1 2026

GOLD Medalist™

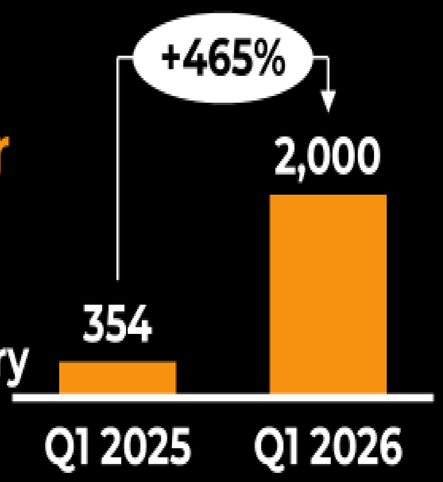
Petroleum & Coal Products Industry



Figures, **Adjusted Total ordinary Profit,** ¥ billion

Silver

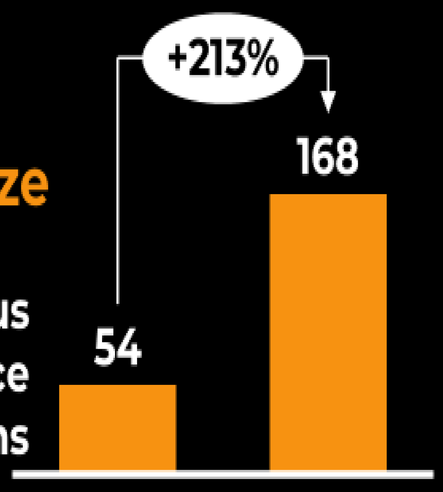
Banking Industry



Q1 2026 vs Q2 2026 Gold, Silver, and Bronze Profitability Medalists™

Bronze

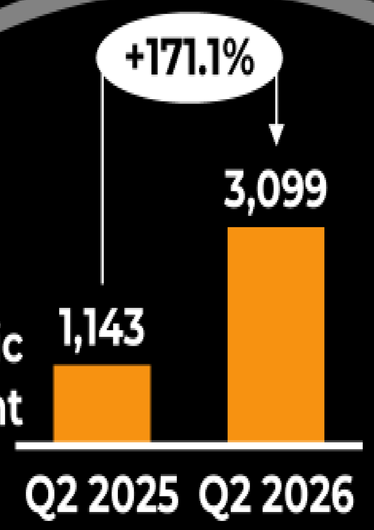
Miscellaneous Insurance Institutions



Q2 2026

GOLD

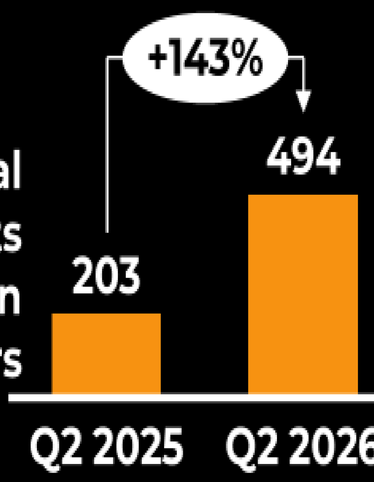
(IT) Electronic Equipment



Figures, **Total ordinary Profit,** ¥ billion

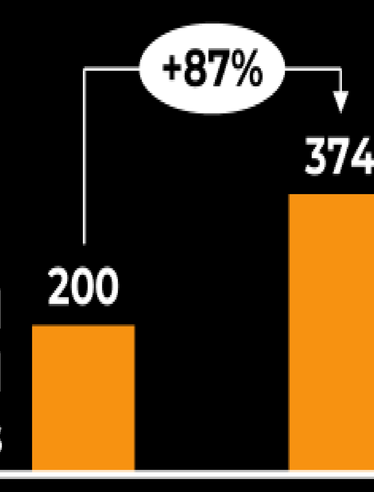
Silver

Financial Products Transaction Dealers



Bronze Medalist™

Fabricated Metal Products



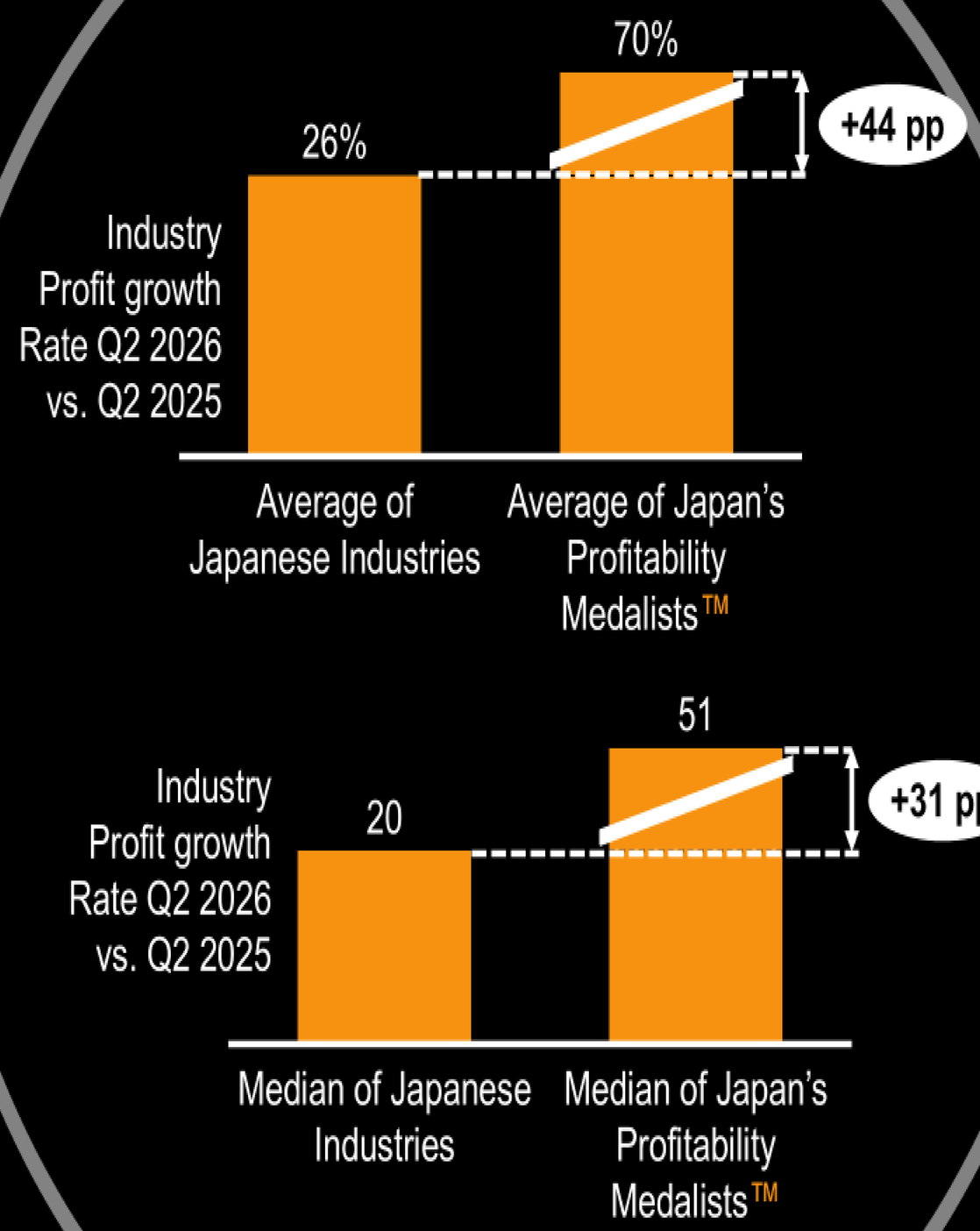
CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

A comparative analysis of Japan's Profitability Medalists™ versus the average Japanese industry

Total Profit Growth Rate:

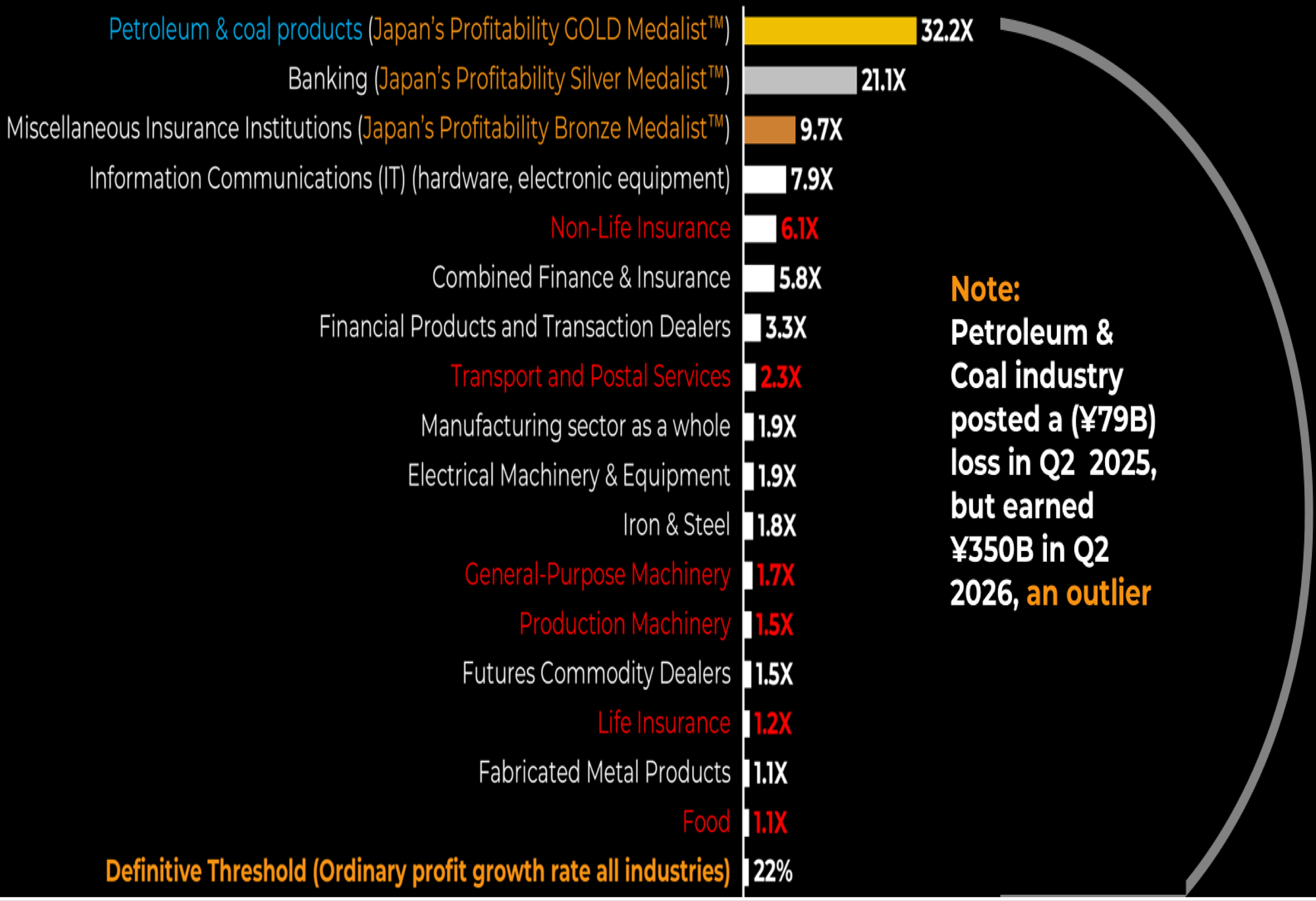
Japan's Profitability Medalists™ outperformed the Japanese industry average by 44 percentage points on average and by 31 percentage points at the median.



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Sources: Cissoko & Company Intelligence

Japan's Profitability® Medalists™ Q1 2026: All industries in red have dropped from the Q2 Profitability Medalists™ list

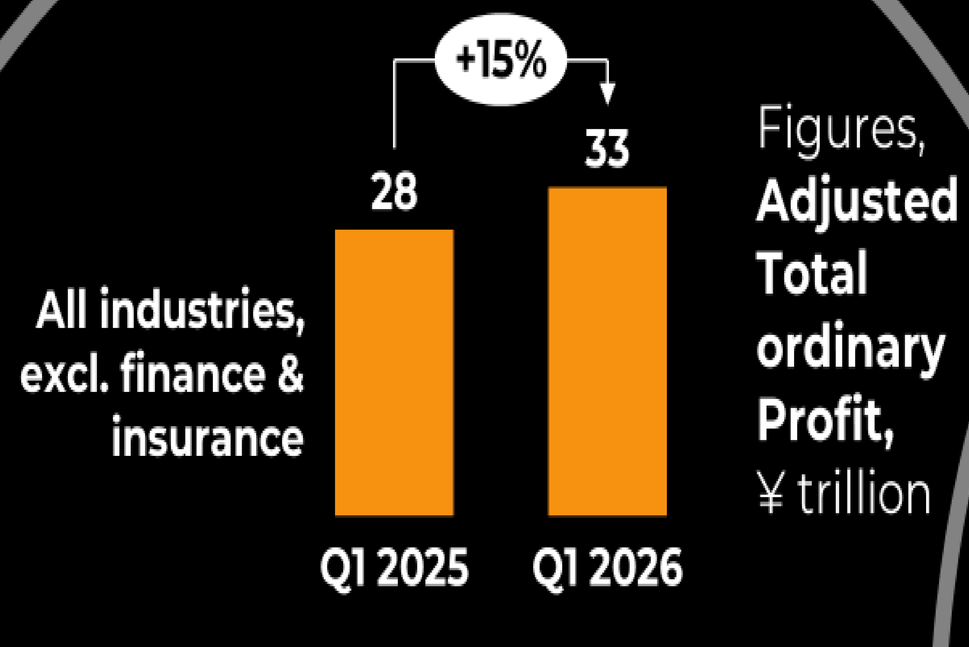


CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

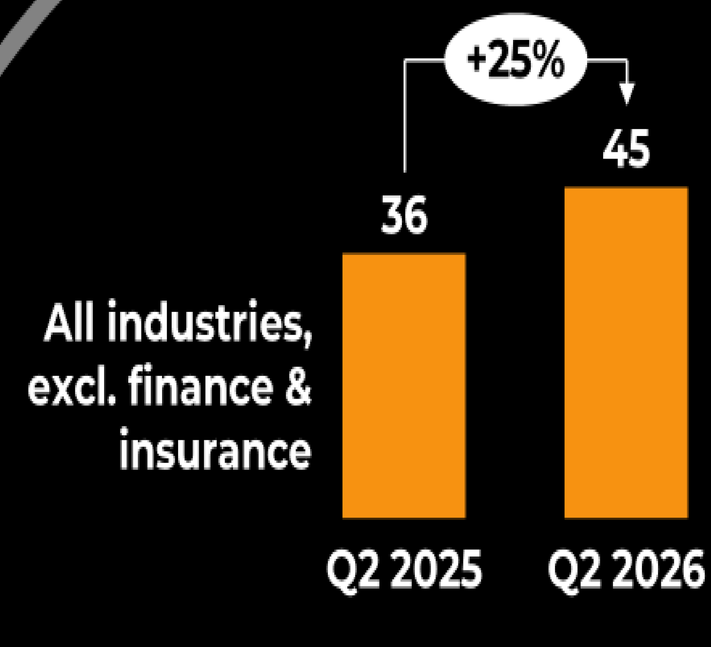
Many Q1 Profitability Medalists™ exited the Q2 list partly because the bar rose as overall profitability in Japan improved

Q1 2026



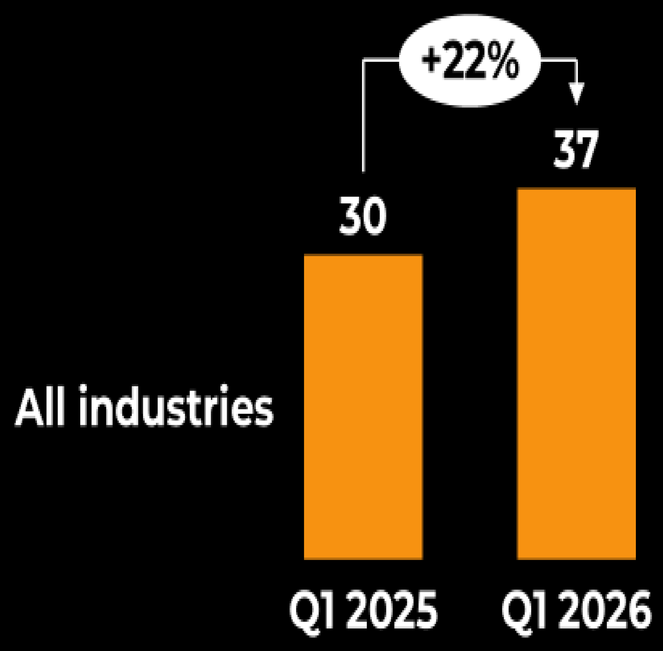
Figures, **Adjusted Total ordinary Profit,** ¥ trillion

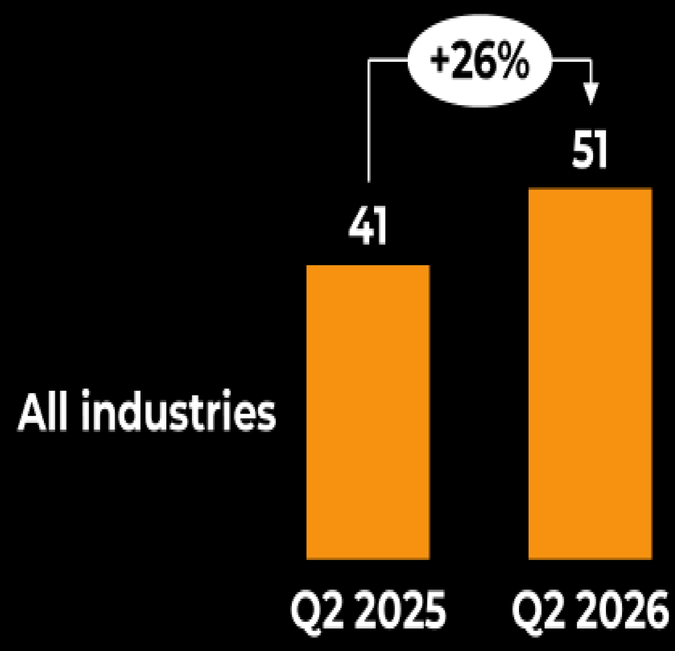
Q2 2026



Figures, **Adjusted Total ordinary Profit,** ¥ trillion

Q1 2026 vs Q2 2026 profit growth rates





CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

Congratulations!

Your exceptional performance has earned you official recognition as our **Q2 2026 award recipients.**

"Integrity is loving **the truth** by accepting **the truth**, even when it is uncomfortable."

-- Cissoko Mamady



CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence

About Us

Cissoko & Company is a leading strategic management consultancy headquartered in Tokyo. With 30 years of experience powered by proprietary methodologies, the firm helps clients across competitive industries and business functions accelerate success in the age of artificial intelligence.

CISSOKO & COMPANY

Sources: Cissoko & Company Intelligence